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COCHITUATE MASS. 01778

the
WAYLAND / WESTON
Town Crier
Now in its 20th year of service to Weston and Wayland
358-7336 891-4720
Vol. XX, No. 36 September 11, 1971 60 Pages

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Special Anniversary Edition

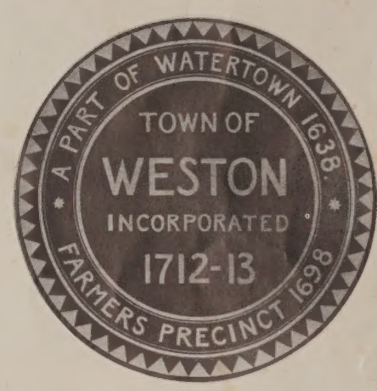
1951 - 1971

A look back - and ahead

We propose: new town seals

see page 3

Official Seal



The post rider - old Post Road

farm produce

Four-arch bridge - cows - hay

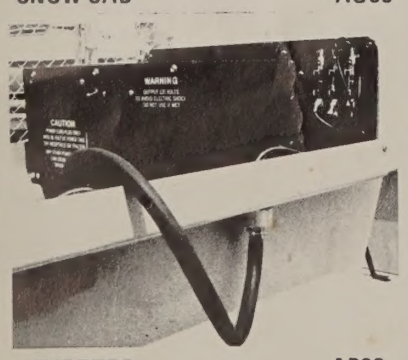
Official Seal

electric!

Quiet
Instant Start
Safer

42" SNOW THROWER AD42

SNOW CAB AG55



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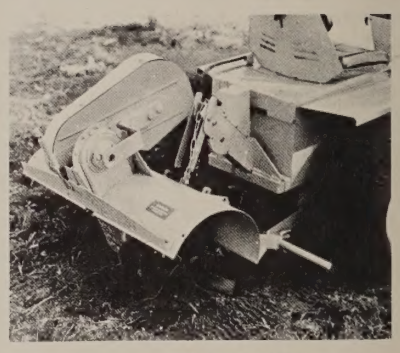
GENERAL ELECTRIC

ELECTRIC CHAIN SAW HS13



TILLER TILLER MOUNTING BRACKET

LAWN SWEEPER AS31

GOLF BAG HOLDER BG33
CANOPY TOP BC11

DEAN EQUIPMENT CORP.

Box 334, 81 Union Ave. Sudbury, Mass. 443-8981

Entered Dec. 1953 at the Post Office at Wayland
as a second-class matter under the Act of Mar. 1879
The Town Crier, Inc. 325 Boston Post Road, Wayland, Mass. 01778

Cover Story

Do Wayland and Weston need new town seals? Because there has been some question about the authenticity of the existing seals the Town Crier is proposing that they be redesigned and asked its artist, James Rue, to start it off by casting his own versions.

The designs now being proferred by the Crier, as they appear on our cover, are based on information gathered at the Wayland and Concord Public Libraries and information supplied by Howard S. Russell, local historian. The idea of the need for a new town seal originated a couple of months ago with Mrs. George Emery, also a historian, who called the attention of the Board of Selectmen to an erroneous date in the existing seal, which will be 100 years old in 1973.

As a result, the Crier scrutinized the Weston seal as well and decided first off that it needed some animation. This has resulted in the illustration of a post rider of yesteryear and his horse at rest. Weston was an excellent location on the Boston Post Road between Boston and Worcester for a "tavern break," presumably more for repast than anything else.

Secondly, a study of the facts indicated that two dates need to be changed in the Weston seal: the date of the incorporation of Watertown from 1638 to 1630; and also the dates 1712-13 to just 1713 as the date of the separation of Weston from the "Farmers Precinct." Also, the existing seal does not name the state, Massachusetts.

Mr. Rue's design further depicts the typical fruits and vegetables of the "Farmers Precinct," including apples, squash, cabbage, corn, etc. Weston was also a source of supply of firewood for Boston. Mr. Rue said the feel for this comes in the rough appearance of the wood cut design. The plow at the bottom embellishes the concept of Weston's farming past.

WAYLAND

First, the date in which Wayland was settled is changed in Mr. Rue's design from 1635 to 1638, to be historically accurate, according to both Mrs. Emery and Mr. Russell. In addition, the name Massachusetts is added and some of the products of the area are shown on the design's perimeter.

The existing seal shows roses of which there were none and thus eliminated in the proposed redesign. There were cattails aplenty, long grass and wildflowers along the river. Grasslands were used for the dairy cows.

Our focal point in the modified design is the river which was the main reason Wayland came into existence. Across the river to Sudbury was a long way to church and so the town became incorporated as East Sudbury in 1780 and officially became Wayland in 1835. The four-arch bridge was built to relieve the main flow of flood water during the high river season.

The existing seal shows WESTERN Indians, because tepees and garb of the type shown were common to the west, not to the east, where Indians lived in wigwams. Also, there was not any settlement of Indians in Wayland when the region was first settled by the white man; thus, the significance in the existing seal of the early settler waving at the Indians across the river is unclear. And the existence of any wooden bridge is doubtful historically.

Hence, without having first to worry about befriending the Indians, Wayland's early settlers could go about the business of raising their livestock and presumably, in Mr. Rue's depiction, pasture their cattle on both sides of the river.

The Crier feels it is doubtful that anyone can guarantee full satisfaction of any type design on the town seals and is proferring Mr. Rue's designs as suggestions only. If the towns like them, fine, adopt them. If not, modify them or even solicit other designs. Our feelings won't be hurt. If nothing else, perhaps, the dates on the existing seals should be corrected.

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Wayland Town Crier

Being a monthly publication sponsored by the Friends of the Wayland Library, Wayland Junior Town House, Wayland Civil Defense, and Wayland Women's Club

Volume 6 — October, 1951 — Number 1

DR. SOUDER TAKES OVER

Dr. Rexford S. Souder, newly appointed Superintendent of Schools for Wayland and Sudbury, took office September 1. He replaces former Superintendent Owen B. Kiernan, member of the State Board of Education, who left to become superintendent of Milton schools.

During the past five years as assistant superintendent of schools in Brookline, Dr. Souder's duties have been concerned largely with school-community relations and with instructional supervision and curriculum planning throughout the elementary and secondary schools.

Prior to his position in Brookline, he was Director of Administrative Research in the San Diego (Calif.) School System from 1941 to 1946 where he handled a wide variety of problems including the organization and carrying out of school building programs; the organization and conduct of special nursery schools for 3000 children during the war years when mothers were needed in war industries and the planning of programs for the improvement of teacher morale including the setting up of salary schedules.

To Owen B. Kiernan the Crier proffers best wishes for the future and many grateful thanks for what he has done for Wayland in the past. We shall all long remember him for the vital contributions he made to the Wayland school system in all phases of education. Best of luck!

DR. SOUDER TOWN HOUSE GUEST

Dr. Souder's first public appearance takes place on Friday evening, October 5 when he is the guest at the annual meeting of the Wayland Junior Town House Association in Odd Fellows Hall.

Following a business meeting Dr. Souder and various Town House activity heads will exchange questions and answers on the topic, "Secondary Education and the Community".

A WITCH CAUSE DEFAYTYN PARTY

Alice Dixon Bond, literary editor of the Boston Herald will speak before the Wayland Women's Club on Nov. 6, it was announced by Mrs. F. Smith Deane, jr. president. Dr. Kirkan Ashmore will be the featured speaker the following month.

It was revealed also that 60 new members are joining the club's activities this fall.

Tickets may be obtained from Mrs. Newton Harris who heads the ticket committee, assisted by Mrs. Arthur H. Dresser, Mrs. John K. Cadenasso, Mrs. George H. Lewis and Mrs. Daniel Kennedy, Jr.

TOWN REACTIONS

PARSONAGE NEARS COMPLETION

Work on the new parsonage for the Trinitarian Congregational Church on Cochituate Road has progressed so well that occupancy by the church's new minister, Rev. George Hodgkins, will probably take place around the end of October.

Built through the joint efforts of a large number of parishioners, the house is designed along simple New England colonial lines. On the ground floor are living room and dining alcove, kitchen, lavatory, office and garage. Upstairs are three bedrooms and bath.

Members of the building committee are Edward L. Karraker, Edward J. Williams, Roger Wills and Frank A. Smith.

FRANK MCKENNA FETED

An informal get-together of all Town officials and employees was held in honor of Frank J. McKenna, of Bow Road, on September 21 at the Town Hall. Mr. McKenna, who retired as Town Treasurer after 30 years of continuous service to the Town, was presented with an embossed bill fold and a seven-foot hawthorn tree.

His successor, appointed by the Board of Selectmen to fill his unexpired term, is Dorothy Small Damon, of Concord Road. She has long been active in Town affairs, and is the daughter of Mrs. Mabel T.S.Small, recently retired Town Accountant.

THE NEW TOWN CRIER

With this first issue of the Wayland Town Crier for the year 1951-52 the Editors are attempting something new in the way of financing a small community publication.

For eight months a committee has been trying to find a formula for financing a monthly paper. Its conclusions are that the paper must receive support from four sources: subscriptions, advertising, subscriber donations, and organization contributions.

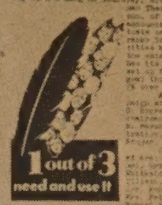
The organizations whose names appear under the masthead as sponsors are generously making donations in order to get the paper started. We hope other Wayland organizations, which will benefit, will also step up and have part in putting the Crier on its feet.

The solution after the School Building Committee has tentatively arrived at is to add eight rooms to the South wing of the High School. These would be used by the 7th and 8th grades temporarily, but administered by the Center School. A longer range plan would then be to consider building an elementary school at some point near the new population center of

Wayland Town Crier

Published exclusively for the residents of Cochituate and Wayland and distributed monthly to 2000 homes

Volume 7 — November, 1952 — Number 2

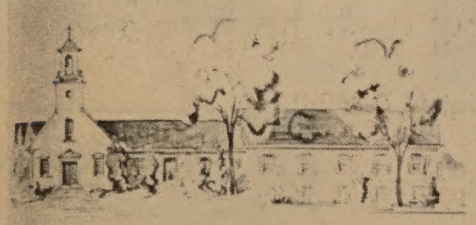


The Crier's Early Faces

Wayland Town Crier

Published exclusively for the residents of Cochituate and Wayland and distributed monthly to 2000 homes

August, 1953 — Number 11



The Town Crier

PUBLISHED FORTNIGHTLY FOR THE RESIDENTS OF COCHITUATE, WAYLAND, AND WESTON

NOVEMBER 13, 1955

Cornerstone of New Wayland Electronics Plant Is Laid

Glacial Clay Is Dug From Winter Street

Special Town Meeting In Weston, Dec. 5 or 12

Ayers, DeNormandie Speak at Franklin

Weston Children Find Long Distance Balloon

"One on the Town" To Help PTA Fund

Raytheon To Hold Open House Dec. 3

Thanksgiving Eve Service

Santa Claus Truck? See Postmaster Hynes

Jim Piersall in Weston, A Magician in Wayland

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ROBERT W. SCHUETTE

. . .So we started The Town Crier

by ROBERT W. SCHUETTE
Publisher

In the beginning, we felt Wayland - and Weston soon after - needed a paper. So we started one.

The Town Crier's reason for being remains unchanged 20 years later.

How we see ourselves fulfilling this need, however, has changed in varying degree during this period, but almost explosively so in just the past two years.

The changing is in the people and the mechanics of our form of community newspapering and of course in the communities and society we endeavor to serve.

The first **Criers**, for example, were four letter-sized pages each and four persons * worked to produce and distribute them once a month.

Today there are 25 people directly involved in bringing out a weekly **Crier** that averages 40 or more tabloid pages and is read by more people than lived in our two towns back in those first publication days of 1951.

Numbers are the least of it; we stopped thinking of ourselves as a small town paper years ago.

As a result, we can claim that the skills, experience and professionalism of the **Crier's** present staff are a match or even superior to those of many other papers including dailies. Our production techniques and equipment also are more advanced and sophisticated than is usual for many in our field.

This is not a boast as much as a statement of fact in the relatively narrow context of New England journalism. Most of the daily and weekly papers we are familiar with in the Boston area and in New England generally are failing to keep up with the changing philosophy and technology of newspapering.

There are some exceptions, outstanding ones, but only a handful and we look to them as examples for our own efforts.

Perhaps our most significant break with tradition in recent months has been our determination to go beyond the reporting of events and to examine and report their causes as well.

Of longer standing has been our policy of taking editorial positions on local and national issues. We've done so for years and even now there are papers around us who don't and never have. We wonder about their readers who seem not to care?

We think advertising is as important an information service to our readers as is our news function and we work hard to make both equally presentable - and distinct. We're convinced that carrying advertising puffery disguised as news or permitting any advertiser influence of editorial policy kills the usefulness of a paper for both the reader and the advertiser.

We feel a paper should be readable as well as believable and for this reason have changed within the past year to larger, more legible and more attractive type faces in our news columns and advertising. This involved a sizeable investment in a complete, new computerized photo-typesetting system.

Expansion of our capabilities both in personnel and equipment to product a better **Town Crier** in some respects has outdistanced our basic audience and market requirements.

Some of this "extra" capability is being used by our fast-growing commercial printing subsidiary. It also has been an important factor in the success of our special circulation publication, **Real Estate West.** Later this month we will be launching a second edition for home seekers and realtors north of Boston with the not-too-surprising title of **Real Estate North.** We plan another for the southern suburbs soon.

We still wish to do more and are exploring a number of possibilities ranging from merger with neighbors (no one interested yet) to branching out into other forms of special publication work.

It is entirely likely that **The Town Crier** will experience as much or more change in the next two years as it has in all of the past 20.

Whether it does or not, our principal aim will be to continue our best efforts to produce a believable, readable, and above all, effective, newspaper for our towns of Wayland and Weston.

*** That starting lineup: Henry G. Pearson and Donald G. Willard, editorial; Robert W. Schuette, production; Dorothy E. Schuette, typist. All were Wayland residents and Don Willard since has moved to Sudbury. Only Robert Schuette is associated with the Crier today.**

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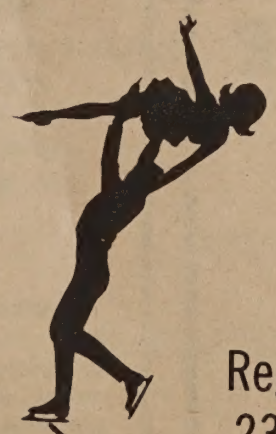

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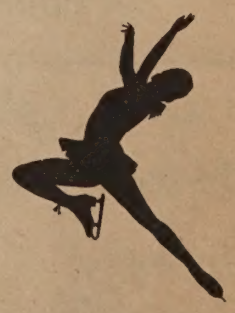

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One of Crier's first editors remembers how it all started

by DONALD B. WILLARD

(Mr. Willard, one of Crier's first editors, is an editorial pagewriter with the Boston Globe.)

The Town Crier may have started as a World War II paper, which gave Wayland boys far away a report on what was going on at home and on what their friends were doing.

That was a public service job, done by talented and devoted persons, mostly women.

After the war, there was no local newspaper for several years.

In 1940, the town's population was 4600. It didn't increase during the war, but by 1950 the suburban boom had begun. School enrollment was rising and all sorts of organizations were becoming active. Information about meetings had to be spread by bulletin board or by telephone. Up to some such time as 1950, the local phones were operated by cranks. Handles, that is, not nutcakes.

Nellie would spin the crank and get the operator, maybe Harriet Richardson.

"Where's Dottie?" she'd say.

"I think she's gone to Helen's," would be the reply, and sure enough, there was Dottie.

The fire alarm, if memory is nearly correct, operated in somewhat the same way. The person in trouble would call the operator, who would push the button and sound the air horn. The first call fireman -- no fulltime men then -- to arrive would call the operator and find out where the fire was. And when a quorum of firemen arrived, they'd take off for the scene.

This was rather more rural than suburban, as may be seen.

Anyway, it became plain to many that some better means of communication among people would be a good idea.

One evening in 1950 or 1951 Henry G. Pearson called a meeting at his home on Concord Road. Several were present, including Bob Schuette, present publisher of the Crier, and me.

There were others whom I forget. One was a Dutchman, who doesn't figure in the story, but he was there.

The proposition was that the Wayland end of town needed a bulletin board, a publication to tell people when the Junior Town House would meet and when other affairs would take place.

This was a civic enterprise, like many in town.

What came out of it was a slick paper tabloid of a few pages, done on the typewriter and somehow printed. My recollection is that there were 700 potential customers in Precinct 1, and each was asked to contribute $1 towards the expenses. Something like 300 did pay. Then some people bought advertising and the Town Crier, taking its name from the wartime paper, was in business.

The paper came out once a month for a while. Its rather steep advertising rate was justified by the argument, "It stays around the house for a month." I hope it did.

DONALD B. WILLARD

Somewhat later the schedule was shortened, and the Crier came out every two weeks. Then the coverage was expanded to include Cochituate.

There may be some who have an idea there used to be a feeling between the two ends of town. As sure as hell there was. But the editors thought it preposterous, and did their best to wipe it out, without mentioning it, which might have started another argument.

Anyway, this public service arrangement lasted for some years. Then came a proposition. Should Weston, also without a real paper, have one? The result was a decision to make the Crier a weekly, with a paid staff, and to have it cover both towns. An office was established in the Kien Chung Tea House in Weston, between the souvenirs and the back room.

The reception in Weston was tepidly cordial. The attitude of some was, "Who are these upstarts who are invading our town?"

However, time softened such feeling. Before long the chief gripe was, "The paper is full of nothing but Weston news." Or "Wayland news", depending on the residence of the kicker.

Maybe the complaints were justified. But there was always a shortage of space. When you come to the end of the makeup, do you put in the Boy Scout notes or the church items? What do you say when somebody insists his stuff is more important than that other bilge you've been printing? You go home and hide and hope nobody throws stones at the windows.

The most newsworthy thing that happened in the first years of the Crier was the Ann Hale case of 1954. This attracted attention from all over, and put Wayland in a spotlight its residents would have been happy to avoid.

But as a newspaper, the Crier just grew, with changes of management and personnel and emphasis, and a situation involving a modern suburb rather than a semi-rural place where one just called the telephone operator to find out where Dottie is this morning.

the Town Crier

WAYLAND 358-7336
WESTON 891-4720

Robert W. Schuette, publisher
Thomas F. Sleeper, editor
Richard J. Gallagher, advertising
James Rue, production

Member: Audit Bureau of Circulations

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Once popular concept of by-pass highways signals worry today

Ever since the inception of Raytheon in Wayland, there have been speculations and problems concerning its affect on the traffic in Wayland center.

The Raytheon labs opened in December of 1955. It took a year for the citizens of Wayland to get riled up about the new traffic hazard, but the Jan. 17, 1957, issue of the Crier carried the story: "Raytheon Commuter traffic major drawback to laboratories." It was about then the bypass was looked upon as necessary.

Not much more was heard on the subject until October of the following year. In Representative DeNormandie's report to his constituents, he tried to explain "Why it takes so long to get the Wayland bypass." It seemed that, because the legislature had only a certain amount of highway construction money at their disposal, the Wayland bypass idea had very low priority.

This news was not received very favorably by the Wayland public. Two weeks after DeNormandie's report had appeared, there were a number of letters to the editor urging that the bypass go through, and the Town Crier carried an article on that date, Oct. 30, 1958, saying that Raytheon, too, sided with the people of Wayland in urging that the bypass idea be carried out.

Finally, in February 1959, the legislature held a hearing on the Wayland bypass, and the Town Crier reported on Feb. 19 that the bypass had been favorably received.

On Jan. 14, 1960, the Crier carried a summary of the progress that had been made on the bypass issue. It claimed that this bypass had been on the drawing boards for almost 25 years. Moreover, it had become a volleyball between the Legislature and the Department of Public Works. The Legislature had looked at DeNormandie's bill of the previous year and had handed the job over to the DPW. The DPW had begun some work on plans, but could only tell the town that the bypass was still in the "Planning" stages.

The running joke was: you don't expect to get any Democratic money for a road in a Republican town."

Throughout the year of 1960, people were wondering what had happened to the whole idea. Then rumors filtered in that the bypass fight had gone back to the legislature. In the fall the issue was again in the forefront of the news. An editorial on Nov. 24, 1960, demanded further support for the bypass.

Then the bypass issue died. Or rather, it played Rip Van Winkle for three years. The Town Crier of Aug. 29 proclaimed the triumphant news: Representative DeNormandie had reported that a Route 20 bypass had been designed by the Department of Public Works. It was on Nov. 29 that the people of Wayland knew what the bypass idea was. The bypass would divert Wayland traffice in a semicircle, beginning on the Wayland center side of Red Coach Grill, and extending into Sudbury.

And another year passed. In the next report on the bypass, Oct. 22, 1964, Weston, which already had its own by-pass, had decided to get into the act, deciding that the Route 20 bypass was a matter of concern to them as well. A meeting was held of the Route 9 and Route 20 area Transportation Coordinating Committees. Again nothing. Still another year passed. Then someone came up with the idea of running the bypass along the Boston and Maine Railroad lines. This was reported in the Crier of Sept. 16, 1965.

A week later, the Sept. 23 Crier carried a story saying that Wayland and Sudbury had decided to push for a southern bypass route which would extend from the Sudbury-Marlboro line to the Wayland-Weston line, a route which might include the proposed Route 290, which was to connect 495 and 128, the two routes encircling Boston. In October this plan seemed almost feasible. However, including the 290 route with the bypass was out of the question. A Crier editorial asked, "Why bother with 290 on the Route 20 bypass?"

Perhaps most ironic is that now the idea of a bypass or any other major highway bisecting the Route 20 communities is unpopular. With the greater population, the worry is that DPW long-range plans for a four-lane highway would virtually destroy any small community that it would go through. Mass transportation is the new emphasis of the transportation committees.

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King George IV Scotch	80 proof, ½ gal.	$9.99
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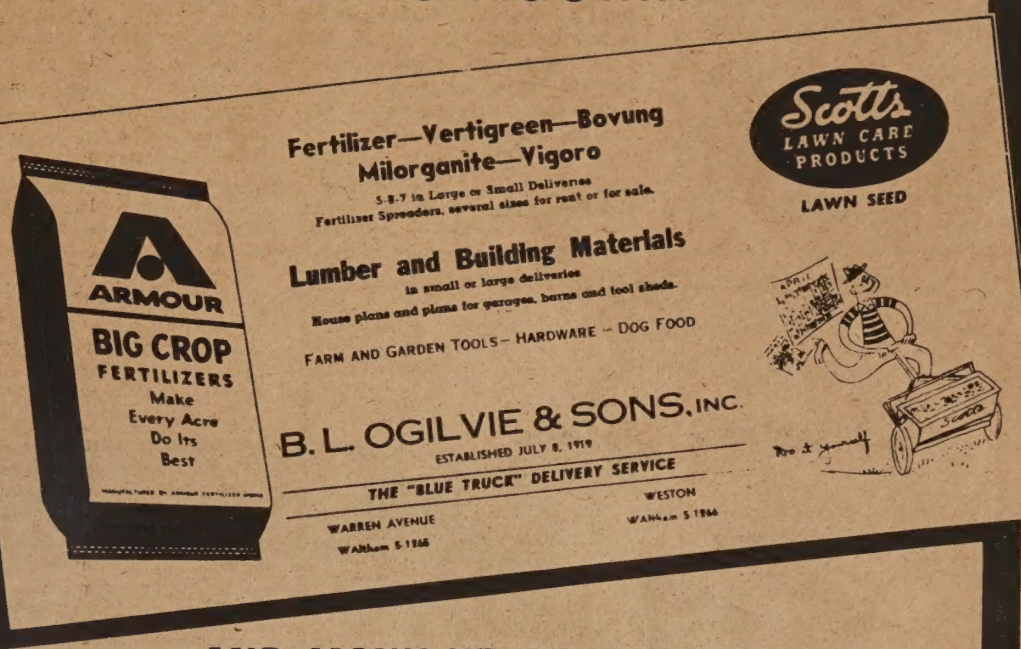

....AND MANY YEARS AGO WE WERE KNOWN FOR:

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Cordless Toothbrush Sets
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CONGRATULATIONS TO "THE TOWN CRIER" FROM ONE OF ITS FIRST ADVERTISERS

The Crier begins in 1951 - - a sketch of its 20-year history

A look at one of the first issues of what was to be the Town Crier would be a different experience indeed for anyone accustomed to its present-day format. A small (about 8 x 11 inches) crudely typed little pamphlet, about 4 to 6 pages in length, and unillustrated except for the little red cartoon at the top of the first page.

Of course, this was not actually the **Wayland Town Crier**, but its predecessor, the **Town House Crier**, a volunteer effort of the Wayland Junior Town House. Beginning Dec. 10, 1949, it was published every six weeks for about a year, sent to "every known residence in precinct 1 of Wayland" and some to "Precinct 2" and surrounding communities, with a circulation of about 600 copies. A free publication, it was hoped that people in Wayland would pay a voluntary subscription rate of $.50 per year. It served the function of providing the community with necessary information about the events in town: Town meeting news, a church and club calendar, notes from the high school, a "swap column," and of course, news of Town House sponsored events. It had separate editors for each section of the paper: For the Town House news, Mrs. Frederick Heinrich, the calendar, Mrs. Donald Willard, and for the high school, Dorothy Kohler, class of '51.

The publication lived only a year; for, seeing the rise of a rival town paper in the fall of 1950, it felt that its purpose had been served and was no longer a vital source of community information. However, **The Wayland Chronicle**, as the rival publication was called, was short-lived, lasting only through the Spring of 1951. The **Town House Crier** was revived for one issue June 1, 1951.

But the importance of having a town paper had been definitely established. Therefore, many civic-minded citizens got together, and in October 1951, the **Wayland Town Crier** was born, "Being a monthly publication sponsored by the Friends of the Wayland Library, the Wayland Junior Town House, Wayland Civil Defense, and the Wayland Women's Club." Henry G. Pearson served as publisher to this new enterprise, and the job of editor was given to Donald B. Willard. Robert W. Schuette, today's publisher and principal stockholder, was then the General Manager. The new Crier had a more professional-looking heading, but was still printed on a manual typewriter. A few scarce cartoons illustrated its pages. Besides the local news articles which the Town House Crier had covered, the new **Town Crier** included classified ads and property transfer information, as well as a column written by the editor, which, due to its light, tongue-in-cheek style and comic intent, could not really be considered as an "editorial" column. The subscription rate had doubled, making the Crier one dollar per year for twelve issues, but the subscription continued to be voluntary. The paper was further subsidized beginning in Dec. 1951, when the first advertising appeared on its pages.

By Sept. 1952, the Town Crier had its own publishing company, Town Crier, Inc., and had somewhat expanded its circulation to cover all of Wayland and Cochituate. In November the paper expanded in size till it was just a little smaller than it is today; however, not printed on newsprint. In December, features, too, had expanded. There were a few letters to the editor, mostly congratulating the publishers for the success of their enterprise, and a column called "Vital Statistics," covering births and deaths in the town.

After another year, the paper's longevity was almost assured. Oct. 1953 marked the end of voluntary subscription payments. The paper was to be sold on a paid subscription basis, still only one dollar per year. Apparently, the subscription rate paid well, because in November the Crier got a facelifting - new, more professional-looking print, and new paper; and in December, it went on public sale for the first time at Marshall's Apothecary and Gerald's News Stand.

By 1954, the circulation had expanded from its original 600 copies to a paid circulation of somewhere between 1000 and 1500 copies. In May 1954, a new column of events was added to cover all town events: "Shadows Before" by Elaine Colby.

In 1955, an even greater expansion took place. In August, the paper was expanded to five columns instead of four. In September, it began to cover news in Weston as well as Wayland, and to compensate for the added news, began to publish every two weeks instead of monthly. Because the number of issues per year doubled, so did the price. It was not a $2 per year subscription paper. More features, too, were added: a "Where-to" directory, advertising the services of many stores and businesses in the area, Wayland and Weston High notes, Representative Robert Ayres began a column "Beacon Hill By-lines" - the "background of the forces behind the legislature."

(See Page 15)

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He's never seen anything like the new BMW Bavaria.
6 cylinders. 2.8 liters. 130 mph. Under $5,000. Wundercar!

Tell him you want him to test-drive me. The new BMW Bavaria. Let him take the wheel. And watch him fall in love.

I was made for a man like yours. I respond to his slightest command. I'm fast. In fact, I can hit 130 mph. Cruise at 120 mph. Hour after hour. With ease. Not that he'll always want to go that fast. But in a tight situation, it's good to have an engine that delivers so much power.

And my BMW suspension, independent on all four wheels, with multi-jointed rear axle. I'm proud of how it enables me to hold the road no matter how fast I run. On hairpin curves. Even on no-pavement country lanes.

You'll notice that I am elegantly fitted out. Roomy interiors. Reclining seats. Space for four adults and plenty of luggage. But the best thing about me is that I'm fun to drive for the man who likes driving.

So, go ahead and take me to your husband. What if he *does* go for me? It's better than having him fall for another woman.

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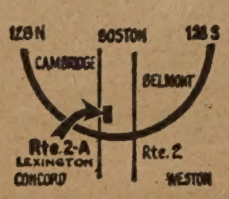
Bavarian Motor Works
in Munich, city of the 1972 Olympics.



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Didn't we just have a story on that, or was it last year?

If you've ever had the feeling that nothing ever changes in your life, it's just as easy to get that feeling on a weekly newspaper. There are some perennial news items that tax the imagination when it comes to giving them a new treatment or handling them differently than the year before.

Taken on a month-by-month basis, here are some of the things which are gruelingly repetitious but without which the newspaper would seem incomplete. Just about any one of the following items applies to just about any year the Crier was published, or so it seems.

January--Town employees dispute new pay figures. . .Town Crier publishes annual report to the community, over 60 organizations respond. . .Census due, expected to show slight increases in population. . .Pappy Pickens announces his candidacy for the Planning Board.

February--Forty-three articles in town meeting warrant. . .Vokes plans new spring production. . .town dump article ready for voters. . .tax rate to go up $10. . .school budget hits $4.5 million mark.

March--Record snowstorm strands 24 motorists. . .fluoridation. . .town meeting passes over 18 articles. . .voters okay record budget. . .new zoning by-law effective immediately.

April--New Howard S. Russell series: "The Ins and Outs of Middlesex" (how many remember that one?). . .Superintendent of Schools resigns. . .Weston completes town meeting in two hours, 45 minutes.

May--Crier wins two awards in national newspaper contest. . .Crier starts circulation contest. . .Boosters honor 60 athletes.

June--Candidates chosen for Strawberry Festival queen. . .Wayland graduates 516, Weston 439. . .Valedictorian says $!&!&?++!. . .Job bank started for students.

July--3000 watch fireworks. . .four injured in car crash. . .Plans presented to expand recreational activities. . .Next week: the Crier's annual summer living issue.

August--Commission issues ban on lawn watering. . .Changes announced in school curriculum. . .Twenty-six new faculty members at high school.

September--Weston-Rombas exchange student arrives from France. . .Back-To-School issue. . .school bus schedules. . .overcrowded classrooms mark opening of schools.

October--Kiwanis plans Halloween party. . .adult education classes to start. . .United Fund announces $14 million goal. . .Sizing up Wayland, Weston football teams after first games.

November--THE BIG GAME. . .Lydia Marie Child's Thanksgiving poem. . .Weston police still prisoners of their habitat. . .Incumbents go uncontested in primary election.

December--Town meeting studies begin. . .Local pastor's "It Came Upon a Midnight Clear". . .Merry Christmas. . .a summary of the year's events in Wayland and Weston.

Indubitably this compendium barely touches the many articles given ink annually, but it does give you a darn good idea of what's been going on around here over the last 20 years and some of what to expect in the years ahead.

The Town Crier

Serving Cochituate Framingham Wayland Weston

Anderson Resigns as Wayland Supt.
--Search Begins for Successor

Weston Picks New School Superintendent:
Dr. Otty Norwood – Salary $16,000

6 Top School Posts Filled in Framingham

Weston Hands Across Seas
Wit Makes Circle Complete

Wayland Hearing Sept. 17 On Edison Power Line Plea

SPECIAL CREDIT for her assistance in compiling information for this anniversary issue goes to Melissa Smith of Wayland, a Barnard student who is spending her junior year studying in France.

CRIER AWARDS--Among the many awards presented to the Crier in the past decade are: Discover America, National Travel Writing, sponsored by Southern Illinois University and AMOCO; Natick Comets' Good Neighbor Award to Crier Editor Tom Sleeper, 1968; from New England Press Assoc. - General Excellence, 2d place, 1962; Best Feature Story, 1963; Best Local Ad, 1966; Overall Editorial Page Excellence, 1961; Community Service, 1962; Best Editorial Page, 1969; Special Award for Service, 1967; from the National Newspaper Assoc. - Freedom of Information, 1965, Community Service, 1966, Freedom of Information and Best Sports Story (both honorable mentions), 1969; also special public service award, American Cancer Society, 1969; Brotherhood Award, National Conference of Christians & Jews, to editor Sleeper, 1967; and Outstanding Young Men of America citation, to editor Sleeper, 1970.

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Overhead powerline fight older than Crier

People in Wayland today think that they have troubles with Boston Edison, not realizing that the town's struggles with Edison have been front-page news since before the Town Crier.

The Jan. 24, 1950, issue of the Town House Crier carried the story, "Fish Against Overhead Power lines now being waged at State level." A two-year struggle of the towns of Wayland, Sudbury, and Lincoln against Boston Edison's proposed running of their power lines through the towns had resulted in three state house bills in an attempt to force the lines underground, and to preserve the sovereignty of the town's zoning laws. A battle was waged back and forth over the next two years, with rounds won by both sides. In July and August of 1952, it was reported that the Edison company had been allowed to cross roads in Sudbury, a setback to the Wayland struggle.

The fight went to the Mass. Supreme Court. In Jan., 1953, the word got back that the Supreme Court had decided to allow Edison to cross from Framingham through Wayland and Sudbury, the path the company wanted to take.

But the Wayland Selectmen were undaunted. They carried the tussle again to the State House for hearings (April, 1953). In May, the state had decided to allow the power company to run its lines along the B&M tracks. A temporary solution, or at least a cease-fire on the power line issue.

However, in 1960 the issue of overhead versus underground power lines was revived again. On Aug. 18, 1960, the Crier ran the story that Boston Edison planned to run its power lines through the Sudbury River marshes. Both Wayland and Sudbury selectmen protested that the lines would destroy the beauty of the marshes. On Oct. 13, temporarily a compromise seemed near. Meanwhile, the town was drawing up petitions against the overhead lines and drew great support from the townspeople. On Oct. 27, it seemed, judging from a conference held between the power company and the selectmen, that the company would accept a solution offered by the town.

Nov. 19th, the Crier reported the selectmen's strategy to stop the overhead power lines. The Selectmen continued to fight on for possible solutions: an appeal to the Dept. of Public Utilities, continued negotiation with Edison on the possibility of underground lines, asking support of other cities and towns for underground power lines, and asking the town for money to continue the struggle. A week later, the news reported a new bill in the state house to force power lines underground. Dec. 15, 1960, the power line struggle in Wayland had won the support of the town of Ipswich.

Another possible solution was considering the conservation angle. This was pushed forcefully on the editorial page; first, in the form of a warning to Wayland to save the marshes (Feb. 9, 1961). Later, the editorial page came up with a brilliant coup (probably suggested by someone else): to have the marshes bought by the U.S. Department of Fish and Wildlife.

All the efforts of the town seemed for naught, however, when in May 1961 "the overbearing overhead power lines" bill was passed, and signed by Governor Volpe, making difficult any appeal to the Dept. of Public Utilities. The bill apparently just whizzed through the legislature over the protest of the suburban communities.

But, fortunately, it was discovered that the bill was not as iron-clad as it had first appeared to be. The headline of Jan. 11, 1962 read: "Powerlines decision opens unlimited appeals," referring to a State Supreme Court decision which had held that the Edison powerlines were necessary, but that each town on the route had the right to appeal to the Dept. of Public Utilities. On Jan. 18th, again the possibility of the desired underground power lines seemed to arise.

By August 2, 1962, the march of the Edison power lines had reached Wayland. The giant had to ask permission of the town to finish its power line route. In September the hearings before the Board of Selectmen were held, with great opposition to Edison coming from the populace, who pressed for the denial of Edison's road-crossing plan. And the Wayland Selectmen, true to their constituents, rejected the Edison power lines (a fact which was reported in the Town Crier of Oct. 11).

For a while it seemed as if things in the State House were easing and some agreement on the powerlines might be arrived at. (October 11, 1963).

Again, in June of 1966, Edison's bid was thwarted by the State Supreme Court, but Edison still hung in. And again, in Aug. 1967 (Town Crier Aug. 31st), Wayland rejected a petition from Edison to finish their overhead power lines - "Power lines stymied" - at least temporarily.

Temporarily until 1969. Splash on the front page of the Crier of July 10, 1969, was the news that Edison had been building towers close to the Wayland line, hoping to be able to create a right of way to continue its path through Wayland.

Some well-intentioned vandal had halted the work, until the Selectmen came through with a stop-work order, as Edison began digging on Wayland soil. Edison had no building permit, it was claimed. And July 31st, it was announced that Wayland and Edison were back in court. The Crier of Sept. 25th reported a hearing before the Board of Selectmen, where the town's hostility to Boston Edison's road crossing plea was continued.

The Supreme Judicial Court's decision was in Wayland's favor. Reported in the Crier of Dec. 4th was the news that the court ruled that a town's decision in such a matter cannot be over-ruled unless there is a change in current state laws. Therefore, Edison was again denied its street crossing on the basis that it needed new permits to cross the streets in Wayland.

Once more caught up in the Christmas spirit of the season, late December seemed to show a little unbending between Boston Edison and the Board of Selectmen. The Crier of Dec. 18th outlined "Areas of possible compromise between Towns, Edison." Underground lines seemed pretty doubtful, though.

In January of the following year, the areas of compromise were clarified. Edison revealed its willingness to use wooden H-frame towers instead of the steel towers for carrying the new power lines. This would clear up some of the esthetic objections.

However, Framingham's counsel maintained that Edison's attitude was just as uncompromising as ever.

Edison brought a new petition before the town in February, stating its new compromise solutions. Wayland was beginning to drop its requirements of underground lines but was still dissatisfied with Edison's position. The petition, it said, did not supply enough details about the wheres and hows of placing the new line. In April, still another hearing before the DPU found Edison in a compromising position. Evidently if the power line were to go through at all, it would have to be without any steel towers whatsoever. Edison offered three alternatives

(See Page 40)

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Town Crier 1951

20 Years is a long time!
Congratulations, 'Town Crier'

In 20 years there have been at least that many major issues

When the Town Crier began its coverage of news in Wayland, the town itself was little more than a farming community, and it is fitting that reported in the Town Crier as one of the first real issues which the town faced, other than the Edison controversy, was whether to remain a totally residential community. The March 1954 edition of the Town Crier reported Raytheon's proposed laboratory site in Wayland.

Whether to rezone from residential to a limited industrial area was to be the big issue at the town meeting. Reactions from the citizenry were mixed. But Raytheon would bring much-needed funds to the Wayland budget. Therefore, the rezoning was voted in at the March town meeting without too much difficulty. A year or so later, December 8, 1955, Raytheon opened its labs in Wayland.

THE ANNE HALE CASE

The biggest issue of the year 1954, however, was in the school system. Wayland's reaction to the McCarthy issue was alarming. A teacher, Anne Hale, Jr., accused of Communist affiliations, was dismissed from the Wayland school system. The incident received national coverage.

The year 1955 saw the town of Wayland facing natural forces as an important part of the news. The July issue of the Crier reported that the first Eastern Middlesex Mosquito control project was successful. The spraying of pools and marshes on a relatively large scale succeeded in keeping down the mosquito population in the town. Meanwhile, in September of 1955, Hurricane Diane was causing quite a commotion. The town's biggest flood had cracked the old Stonebridge, and closed off Route 20 in Wayland on August 19-21. The Stonebridge was no longer fit for use, so a bypass was the only answer. A bypass for Route 20, however, was another matter. Wayland's flood problems with Hurricane Diane, nevertheless, had some positive contribution to make. The October 27, 1955 edition of the Crier printed an open letter from the Board of Selectmen to Congressman Donohue concerning the Sudbury River's flood problems. In December, it was announced that SUAsCo, the Sudbury, Assabet, and Concord Watershed Association, formed only a year before, saw evidence of progress towards alleviating flooding problems in the area under a new government fund-matching program.

TRANSPORTATION

Wayland and Weston were also having some of their perennial commuter problems. And were beginning to feel hemmed in by the major highways around them. Teptember 29, 1955, Crier headline ran: "Surprise Ending for Toll Road". The Massachusetts Turnpike surprised Weston residents by ending its construction temporarily at Route 128, dumping many motorists on the streets of Weston, to wind their ways into Boston without aid of a major highway. This caused Weston residents much dismay. In October, Weston began negotiating with the Turnpike authority. It was the beginning of a long and profitable business relationship. A year later, the Crier carried an article on the effect the toll road would have on local traffic – speculating that Route 128 would have an even larger load to handle than before.

Wayland, too, was having its troubles with the turnpike. The part of the road that went through the southern end of Wayland had succeeded in cutting that part of Wayland off from the rest of the town. Wayland got together with Natick in January of 1957 to discuss the possibility of a boundary exchange between the two towns, which would make the toll road the permanent boundary between the two towns. Fortunately, much to the surprise and delight of the towns of Wayland and Weston, the road appeared, in 1957, not to have too much affect on local traffic.

However, Weston was soon having problems with Route 128 and the turnpike. In October 1960, Weston was seeking a new route to avoid traffic tie-ups which were occurring at its Weston exit. The January 26, 1961, issue proclaimed the hazard to school children and school buses which the lack of a sufficient number of off ramps created. This position was supported in the editorial of the same issue. Route 30 was a school bus route in Weston, and therefore might easily be the site of a number of accidents. It only took a month to get the State to agree to build more exit ramps at Route 128 to Route 30.

However, Route 30 was not the only sore spot. A Route 117 bridge over Route 128 was to be torn down – would it cause detours through Weston? While Westonites mulled over the problem for another month, everything seems to have been under control.

In 1962, the toll road extension into Boston was coming nearer to completion. Weston still worried about the possible affects of having the turnpike extension going through the town and asked the state to study the feasibility of having two toll interchanges in the area. As the result of the demand for more toll ramps, in March 1962, Park Road in Weston was closed down as a toll ramp.

But one of the last straws was the turnpikes proposal to revamp Weston roads to accommodate the increased traffic flow onto new extensions. The residential, and relatively open nature of the town of Weston had to be preserved. Finally, on September 10, 1964, the toll road extension opened in Weston.

With all the superhighways going up around them, the towns of Wayland and Weston were relatively frustrated when it came to mass transportation into the city. As early as November 1951 the Crier was remarking on the high cost of transportation into Boston, because more and more of Wayland's residents had to depend on the city for their livelihood. In May 1956 came the announcement of a new Route 20 bus service into Boston, the first type of public transportation other than the dying train system to be provided for the residents of Wayland and Weston. In July of the same year, it was remarked that there was a possibility the Turnpike Authority

(See Page 15)

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. . . THE SUMMER OF '51

Found the Town Crier just beginning a monthly mimeographed publication. The Newton-Waltham Bank and Trust Company and its forerunners had been in business for 61 years, but in a way, we were just beginning, too. Just six years before, we ventured out of Newton and Waltham and opened an office in Weston. There were only thirteen offices altogether.

On June 30, 1951, we had total deposits of $50,000,000., total resources of $56,000,000. and Trust assets of $11,000,000.

Today we have 21 offices and we've moved west of Weston to Wayland, Cochituate, Lincoln, Sudbury, Natick, Marlboro and Hudson.

Today we have total deposits of $141,000,000., total resources of $172,000,000. and Trust assets of $66,000,000.

The summer of 1951 saw the seeds for the beginning of the explosion of Route 128 and already we're looking at Route 495.

All in all, the last 20 years have been good for both the Newton-Waltham Bank and Trust Company and the Town Crier. We placed our first ad in 1952, and we were the first company to use a stylized logo in our ad. We've been with the Town Crier ever since, and we congratulate them on their remarkable progress, on this their twentieth anniversary. We look forward to another twenty years of mutual progress and service to the people of Wayland and Weston.

NEWTON-WALTHAM BANK AND TRUST COMPANY

WESTON, WAYLAND, COCHITUATE

editorial

Newspapers could be fairer to the system

Certainly much has been made of the 6 to 3 decision by the US Supreme Court which proscribed prior restraint in the publication of the Pentagon study of the Vietnam War, a classified document. Equally as much has been made of the fact that although newspapers can publish at will, they can still be held accountable under the laws for what they do publish.

This is the way it should be, but in an editorial at the time of the Supreme Court decision in the case of the Justice Dept. versus the New York Times, the Crier stated that the press of this country is much freer than it likes to admit. And as such the press has a far greater burden of responsibility as the voice of a free and democratic society.

To uphold this contention, the Crier would like to point out the existence of another Supreme Court decision three weeks prior to the much publicized decision on the Pentagon papers.

The newspaper industry's most prestigious trade publication, Editor & Publisher, reported on the other decision in its issue of June 12, stating, "The Supreme Court of the United States this week came close to making state libel laws extinct. Its 5-3 ruling in a Pennsylvania case extended the 'actual malice' requirement to a private individual who has been projected into the public interest area."

The article goes on to refer to the celebrated 1964 case, again involving the New York Times which had been sued by Sullivan, an Alabama public official. The court then ruled that in a civil libel action by a public official, the First Amendment guarantees freedom of speech and the press required clear and convincing proof that a defamatory falsehood was uttered with "knowledge that it was false or with reckless disregard of whether it was false or not."

On June 7, 1971, the court decided that this same standard which applied to a "public official" or a "public figure" also applied to a private individual when he became involved in an event of public interest.

Interestingly enough the case involved a radio station, heretofore considered in a more delicate position than newspapers because of public ownership of the air waves. (This same question grew in prominence due to the showdown in Congress over the refusal of the Columbia Broadcasting System to turn over unused portions of its documentary on "Selling of the Pentagon" to a House Commerce Sub-Committee, an order the House of Representatives itself eventually overturned by refusing to cite CBS Pres. Frank Stanton for contempt.)

Anyway, the June 7 decision of the Supreme Court affirmed a decision of the U.S. Court of Appeals for the Eastern District of Pennsylvania which reversed a judgment for damages awarded by a jury to George A. Rosenbloom, a distributor of nudist magazines in the Philadelphia area, against Metromedia, Inc. Rosenbloom had sued Metromedia's station WIP, claiming he had been defamed by references to "smut peddlers" and "girlie book peddlers" in the station's news broadcasts. Rosenbloom had been acquitted of criminal obscenity charges in a state court in May 1964 under instructions of the trial judge who decided that as a matter of law the nudist magazines Rosenbloom distributed were not obscene.

There are essential differences in each of the four cases that have been mentioned here. In two of the three cases, the Supreme Court was asked to decide if individuals engaged in a public trust had been libelled, and in the third instance to prohibit the Times from publishing any more information on the Pentagon study. The fourth never reached the Supreme Court.

The press is free in this country and will continue to remain free by taking dead aim at all attempts to suppress its right to publish. The publicity alone is enough in many instances to cause recalcitrant public officials to back down.

But what matters more is how the press handles this increased responsibility bestowed on it by the Supreme Court's interpretations of the First Amendment. In the first place, it has become imperative that the press tell the public how extensive freedom of the press really is.

The people must be fully and properly informed of press rights at all times, because the weight of responsibility on public opinion is greater as a result of the Supreme Court decisions. If the press has virtually an unfettered hand in the information it disseminates, the public must give greater deliberation to what it reads and decide the fate of each news report on the basis of its fairness, accuracy and credibility.

Sometimes we get the impression that the press uses the public's ignorance of the laws of libel as a mighty bludgeon to be wielded whenever some unsuspecting and perhaps rightfully aggrieved person speaks out or takes legal action because he's been defamed by the media.

Just as there is freedom of the press, there's also freedom of speech, and just as much as the press is part of our democratic institutions, so is our legal system. Despite what The Boston Globe or any other newspaper says editorially about the Pentagon study, the United States did not suppress publication of information contained in those documents. If the government had really been in the business of suppression, it would have invaded the offices of the Times and forced suspension of publication until the documents had been returned.

No, this is not what happened. Instead, the government sought redress through the courts which ordered a temporary stay of publication. This gave the newspapers an opportunity to issue their rejoinders and eventually have their arguments upheld. If only newspapers always would or could be as fair, the entire system would benefit.

To all of you who have made the Crier possible!

Has it occurred to you yet (as it did to us near the end of our compilation of material for this special issue), that what it is lacking is a list of names of all the many people whose names have made the news at least in the pages of the Town Crier?

Well, we thought about it, and we also thought, "Hold it--that's one heck of an awesome job." It sure would have been and that's why such an effort wasn't made; not to mention that such a list would have been a burden to our readers.

It's true, names do make the news, and the Crier is extremely grateful to all the people down through the years who have lent their names to various editions of the newspaper, some many times, others only once or twice.

What we do hope is that many of you will see yourselves in the photographs we've used to illustrate this anniversary edition, or maybe see your names in some of the review articles.

We especially hope this is true of the many people who have been active and who have been the newsmakers in our communities down through the years. Without all of the them, the making of the Town Crier would have been impossible.

The Town Crier

The Town Crier Begins Editorial Page

Letters to the EDITOR

'Great Store of Turkies'

Facts, Figures, Tales From Here 'n' There

The origin of the Crier's editorial crusades

It was not until 1960, after being in existence nine years, that the Crier instituted a real editorial policy. On Nov. 17, the Crier began its editorial page, "In an effort to offer the citizens of this area a true sounding board for their beliefs and opinions on all matters of local interest." The editorial page was to include editorials, columns, letters to the editor, and other features dealing with local matters, with the Crier reserving the right to edit all material submitted.

Opinions were to be distinctly separated from the news. Opinions were to be printed only on the editorial page or in advertisements. Editorial stands were to be taken for the good of the community as a whole. The editorial stands, the newspaper said, should be willing to take sides but not "go out of its way to deliberately stir up trouble." The editorial policy readily recognized its own fallibility.

Having thus stated its policy, the Town Crier began writing editorials primarily aimed at the foibles of state and local government. Its very first editorial was one demanding greater community participation in opposition to a powerline and Route 20 bypass, which had been major issues in the town for as long as the newspaper had been in existence. It continued with editorials calling the residents to the polls, with such headlines as "Get out to Town Meeting, it's your money," and many general articles pointing out the issues in town which needed greater interest from the community. After the town meeting issues were over, in April, the focus of the Crier's editorials turned toward state government, at least for the time being. Its April 6, 1961, editorial was on "Better Government For Citizens of Massachusetts," a reprint from an article in the Worcester Evening Gazette, to the effect that "you can fight city hall." Later editorials of the same period supported this stand, aiming at issues which the paper thought that the legislature was mishandling, such as a bicycle protection law (May 11) and status-symbol license plates for government employees (Aug. 17).

The Crier editorials had a yearly policy of supporting such causes as the United Fund Drive (Dec. 3, 1961), and occasionally the newspaper carried guest editorials from WBZ on such subjects as mental retardation, and the world outside "Self-centered Suburbia."

In 1962, one of the major issues in Wayland was the low morale of the police department. The Crier responded with editorials on the subject; one advocated "increased salaries for policemen and firemen." (Feb. 21, 1962)

One of the Crier's first ventures into the political ring outside of local politics was in an editorial, Aug. 30, 1963, supporting Ted Kennedy over McCormack for the Democratic nomination as a senatorial candidate. In this, as in most controversial editorials, the Crier tried to play both sides,

(See Page 43)

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WAYLAND

The Crier's History

(Continued from Page 8)

In Nov. 1956, the Crier became an innovator among area newspapers, inaugurating its publication as an offset printing process product.

By Jan. 17, 1957, the Crier finally decided to become a weekly publication, to be delivered on Thursdays, but at a reduction in rate; the number of issues doubled, but the price rose by only 52 percent to $3 per year.

In addition to its classified ads, the Crier began the policy of printing ads for free items free of charge to subscribers. The paper had expanded in size and rate of publication but not so much in scope. In Aug. 1957 "Legal notes" were added as a regular feature of the paper. State Representative James DeNormandie had been reporting to the public sporadically since 1955. Between 1958 and 1959 two other features were added - the "Short Takes" column, and an expanding column on local events, "The Bulletin Board," on "events and people to be featured in the near future."

In 1959, Town Crier, Inc. took on a new enterprise. The Town Crier of Sept. 17th announced the debut of a Lincoln-Sudbury weekly, called the Fence-Viewer, under Town Crier management, but with a separate editorial staff. Later the same year, the new publication moved operations altogether--to the old post office in Wayland Center.

A revolution began occurring Aug. 11, 1960. A new decade, a new staff. Robert Schuette replaced Donald Willard as publisher, with the acting editor being Gerald Rogovin. Soon after, Sept. 29, 1960, the Crier went through a physical change as well. The September 29 issue was the first Crier to be printed on a special offset press designed for newspapers. This allowed many changes in its composition. Newsprint was in use for the first time; the press allowed new and varied uses of headlines; and new editorial features were made possible. Among the first features to be added were: "Town Hall," "Books to Read" and two weekly columns, "The Living Past" by Howard Russell, and "The Nature Around Us" by Bill Ryder.

Beginning Oct. 20, the paper performed a service to its local high school students by printing first the Weston High paper "Smoke Signals" and shortly thereafter, the Wayland High "Chatterbox" as a monthly feature.

In Nov. 1960, after 9 years of growth, the Crier had matured to the point of having an editorial page. Under the editorship of Robert F. Fralick, the Crier began an Editorial Page, and defined its editorial policy - to be limited above all to local issues. Soon after, the Crier went through a rapid succession of editors:

(See Page 43)

Major Issues

(Continued from Page 12)

might take over the train service from Worcester to Boston; more trains would be moving through Weston and Wayland. But this was only a possibility.

RIVERSIDE MTA

One move to further mass transportation for the suburban communities: State Sen. DeNormandie reported in October 1957, that the MTA was to be extended to Riverside, which would put public transportation within driving distance of Wayland and Weston residents. DeNormandie maintained that too many suburbanites were commuting by car, with a hope that improved mass transportation would help alleviate some of the traffic problems. But at the same time people were deploring the commuting situation, B&M was threatening to end its commuting passenger service to Boston. Wayland residents came out in

(See Page 18)

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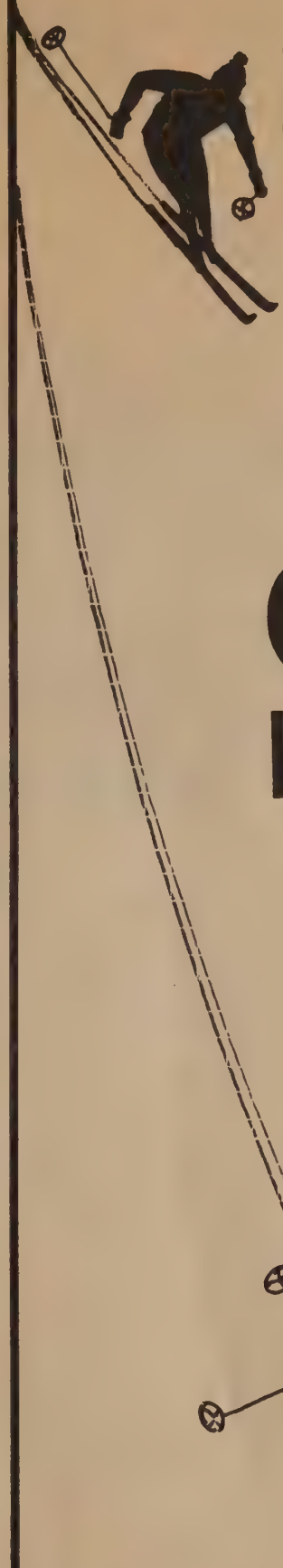

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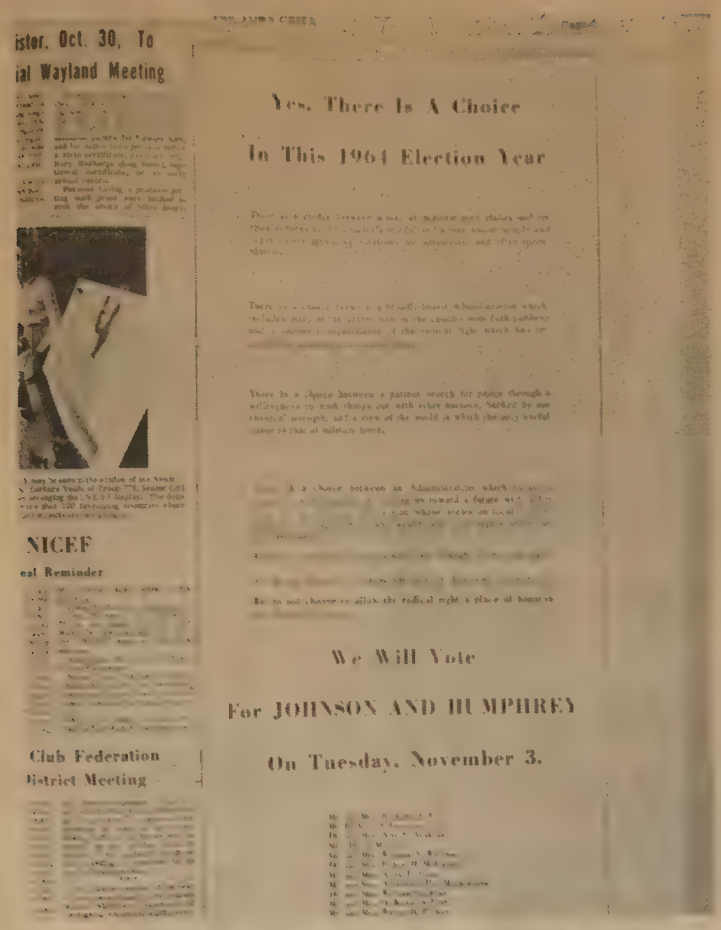

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NICEF
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Club Federation
District Meeting

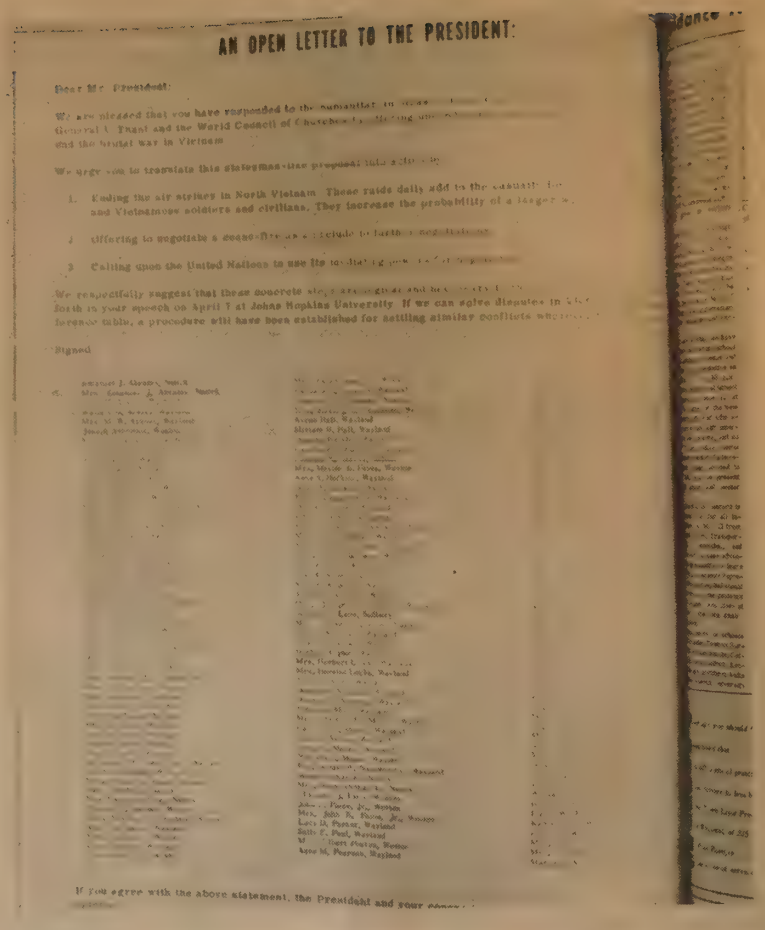
Yes, There Is A Choice

In This 1964 Election Year

We Will Vote

For JOHNSON AND HUMPHREY

On Tuesday, November 3.



AN OPEN LETTER TO THE PRESIDENT:

Dear Mr. President:

We are pleased that you have responded to the humanitarian [illegible] General U Thant and the World Council of Churches [illegible] end the brutal war in Vietnam

We urge you to translate this statesmanlike proposal into action.

1. Ending the air strikes in North Vietnam. These raids daily add to the casualty [illegible] and Vietnamese soldiers and civilians. They increase the probability of a larger [illegible]

2. offering to negotiate a cease-fire [illegible] exclude to further [illegible]

3. Calling upon the United Nations to use its [illegible]

We respectfully suggest that these concrete steps are [illegible] forth in your speech on April 7 at Johns Hopkins University. If we can solve disputes in [illegible] forum table, a procedure will have been established for settling similar conflicts [illegible]

Signed

[illegible]

If you agree with the above statement, the President and your [illegible]

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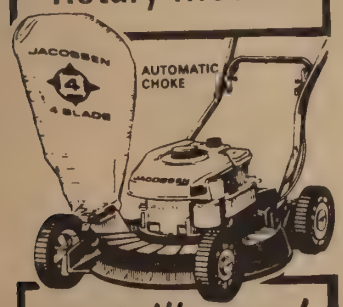

starts like a car!

You just *turn on* the power with Jacobsen Key Start. No tug, no pull, no strain. And the new Jacobsen automatic choke assures first time starting. For the ultimate in mowing convenience, safety, quality, make it easy on yourself with Jacobsen.

FROM $159.95

- Electric key starting
- 4 blades for twice the cutting action
- Fold-down handle
- 21" cutting width
- Instant Stop-Go control on power propelled models

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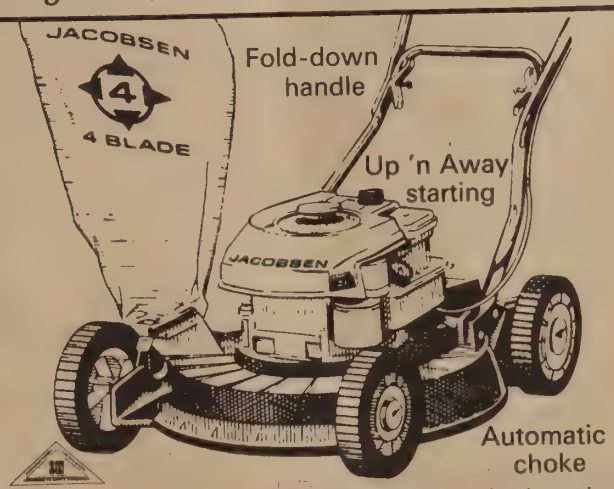

Jacobsen's 4 reversible replaceable blades give you twice the cutting life, too. You pack more grass in the bag because 4 blades cut grass finer. Six models available, with quality features that make mowing a breeze. You'll see what a difference a "J" makes!

- 18-21" cutting widths
- 2 and 4 cycle models
- Twist-grip control for instant Stop-Go on power propelled model
- Fold-down handle for easy storage
- Automatic choke on 4 cycle models for effortless, first time starting
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Tender loving care for lawns!

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- Twist-grip clutch control on handle for instant stop-start action.
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- Fold down handle—space saving storage.

WAYLAND POWER EQUIPMENT

298 BOSTON POST ROAD WAYLAND, MASS. -TEL. 358-2222

Major Issues

(Continued from Page 15)

large numbers to oppose such a move. (Feb. 12, 1959).

The MTA was moving out to Riverside – though not very fast. In July 1959, the new Highland Branch of the MTA was still continuing to Riverside. A year later, it was proclaimed that the MTA extension might well mean a new tax on the communities that used it – not a very pleasant proposition to a town such as Wayland with a steadily rising tax rate already.

The editorial of the Crier followed commuter troubles with a sympathetic eye. In February 1961, the newspaper supported Senator Powers' bill to use gas taxes for other than highway construction – it felt that the money might be put to better use to end commuter tangles on public transportation. Later that month, the Crier took upon itself the defense of the harrassed motorist, who was to be subjected shortly to still another tax. The president of the Boston and Maine Railroad had suggested that each car be taxed $10 in order to pay for the MBTA system. Yet in May 18, an editorial called for state support of commuters in their plight of "Urban Spread". Barring that, in January 1962, an editorial advocated that Wayland and Weston, as towns representing a somewhat large commuter population, join Greater Boston in its transportation decisions. The editorials gave full support to the MTA program and urged community support as well, since the MTA represented Boston's public transportation system.

Unfortunately, supporting the MTA meant money. The MBTA proposed in early 1964 that the suburban communities might need to give monetary support for the extension of MTA service. In November, sources said that Wayland and Weston might have a tax of $3100 to pay the MTA for its services.

HUNGARIAN REFUGEES

Front page news in January 1957 was news about Hungarian refugees. At the beginning of the month was the news that Weston women were sewing clothes for Hungarian refugees, (under the auspices of the Friends Service Committee). Towards the middle of the same month, the refugees began pouring into Weston itself. Headlines of the January 31st issue of the Town Crier read, "Ten Hungarian refugees in One Day Arrive in Weston". The Crier followed through with stories concerning the plight of those who arrived in Weston, how they were finding jobs, etc.

Then in February, it was announced that Weston had organized a refugee committee to take care of those who were arriving in the area. The Waltham-Weston Refugee Committee, under the sponsorship of the International Refugee Committee, was aimed toward resettlement of refugees, Hungarians at that time. The paper also mentioned a refugee girl who had been received at the Cambridge school. A morsel of the international situation had inflicted itself upon a New England suburban community.

RECREATION

Another issue in the Crier's short history about which a lot has been said but next to nothing done by other than private organizations until recent years is recreation. The Town Meeting notes of December 10, 1949, speak of a plan to consolidate all Wayland's tree, cemetery and park works, and authorizing a joint superintendent. Another article in the warrant called for the development of Lake Cochituate beach as a recreation area. In June of 1952, the beach at Lake Cochituate opened. It was not until 1958 that the issue of Wayland's recreation came up in the paper again. In February 1958, the Crier printed a synopsis of recommendations for recreation in Wayland by 1962, including mostly requirements for playing fields at the various schools, as well as recommendations concerning the use of Wayland's water recreation resources.

In December 1964, Wayland officials were going to draft an article for a Town Park for Wayland on Dudley Pond, the area off Lakeshore Drive which had formerly been the town beach and had fallen into disrepair covered with debris.

In 1965, the suggestion was made to create a separate Wayland Recreation Commission, an idea which was disliked by a park commissioner. He claimed that the park commission had backed off from the recreation issue because it did not want to be involved with an issue for which it had insufficient funds. A letter from one of the selectmen the week following the appearance of the park commissioner's statement of opinion deplored the lack of summer-type recreational facilities in the town. Nevertheless, the March 1966 Town meeting created a new Park and Recreation Dept., and authorized a Recreation Survey Committee to examine Wayland's facilities, and to make recommendations concerning Wayland's recreation. The recreation committee's report was published in the Crier March 9, 1967. Including recommendations for swimming facilities, playgrounds, and public parks, it listed the facilities already owned by Wayland which might be expanded and developed. (Obviously requiring more funds than were readily available.) The July 20th editorial of 1967 was devoted to the issue of developing the above mentioned resources – "Wayland's Recreation – Why can't there be something?" The editorial's suggestion was to vote for strong candidates for the Park-Recreation Dept.

(See Page 19)

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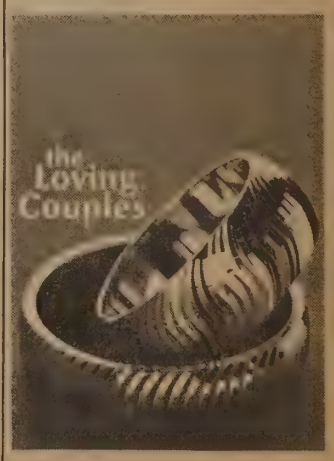

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Wayland Town Crier

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Henrietta's Horse Falls in Quicksand

Large Crowd at Board Hearings

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SEAL

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The Town Crier

COCHITUATE WAYLAND WESTON

Weston $28,465 Wayland $17,832 In Surplus Money

"All Right, Which One?"

Important School Issue Will Be Argued at Nov. 19 Town Meeting

Pros and Cons of Shopping Center Heard by Board

Remember — School Hearing Nov. 8

Weston Now Has A Traffic Code

The Cat Dragged In a Monster

Major Issues

(Continued from Page 18)

THE 'GRANNY'

A topic which received considerable coverage during the year of 1964 was the "granny" pit off Bent Ave. in Wayland, the object of a Crier editorial crusade. Residents had been for a long time trying to get the Selectmen to take some action on the sixty-year old pit. The junk, garbage and rats in the pit were considered a danger to the children in the neighborhood. Action by the highway department had been delayed for a considerable length of time. Said one of the selectmen, "I don't see why the pit can't be filled by October."

Yet in October it was not filled. The Highway Dept. claimed that the fill which they had planned to use for the "granny", was in use filling two other pits in town which were just as large. The department also claimed that, since the "granny" was on private property, the fill should be paid for with private funds. Finally, in January 1965, it was reported that the "granny" was being filled by a private contractor.

WAYLAND'S POLICE

Over the years, Wayland has had its troubles with the Police Department. During 1965, wages and other points of dispute came to a tense situation. The police were upset at the firefighter's pay scale being based on a 56-hour week, which brought the firemen's salaries to a higher level than those of the police. The police department's complaints prompted a study by the Taxpayer's of Wayland Assoc. The study, published in the Crier of Feb. 25, 1965, listed such problems as hiring policy inequities, insufficient training and equipment.

An editorial in the March 4th Crier commented on the low morale of the police department, and blamed this to a large degree on the lack of coordination between the Board of Selectmen and the chief of police. The selectmen, it said, had failed to adopt sufficient regulations and standards for the police department to follow. It further recommended that one facet of the solution might be arrived at if the police were to go on civil service. The department lacked a "merit-reward" system. The selectmen were finally prompted to begin investigations into the police situation. Among considerations listed at the hearing on March 23rd was the de-emphasis of traffic control in favor of other policing problems.

In April, it was reported that Wayland's traffic citation system was under fire. All traffic citations, to be taken to court, had to be signed by the chif of police, and the policy of tickets being "fixed" by the chief's not signing was rife. Therefore, the Selectmen issued a ruling that for a period of one month, no traffic tickets would be fixed. A short while later the no-fix law was passed in the legislature.

All through the summer of 1965, the police department was on the lookout for a new officer, of the candidates who applied, the department finally narrowed it down to one by September. It was the first time that a thorough oral, written, and physical examination had been given to candidates, and only two had passed out of eleven possibilities. Wayland had intended to fill three positions.

As part of the attempt to diversify the duties, or responsibilities of the police force, the

(See Page 20)

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Tune Up

Road Service
Mass. Inspection Station

655-3710

SHELL

Major Issues

(Continued from Page 19)

idea of a youth officer was arrived at. The May 19, 1966 issue of the Crier listed the qualifications the department desired. However, the idea was not immediately carried through. Indeed, it was once again in November that the idea was revived at a Selectmen's hearing and not until the following June, that William Pickett was named Wayland's first youth officer.

Meanwhile, in July of 1966, the selectmen were working on an in-depth study of the Wayland police department's policies, and invited advice on all facets of the police operations. Eventually, the department was studied by the Int. Assoc. of Chiefs of Police whose recommendations were carried out by a new police chief (Corrin McGrath).

WESTON LIBRARY

One of Weston's main issues in the period 1965-66 was that of a proposed new library. The library bill passed by a very small margin in an April Town meeting, but the margin was insufficient to allow the library bill to actually be enacted. Opponents of the library stated that, although they recognized Weston's needs for expanded library facilities, they felt that the proposed high school addition would take up most of the need for more library space. The library issue met head-on with another hurdle when, in November, its opponents claimed that using Lamson Park as the proposed site of the new library was not making appropriate use of the park.

The newspaper report of Nov. 11 likened the politics of the issue to that of the Broken Stone controversy. Considerable campaigns for and against the library ensued. In December, it was reported that a federal grant of $100,000 had been gained for the library. It was reported in Feb. 1966, that a vote to reconsider the library site seemed inevitable. A petition with 250 signatures was drawn up to force such a vote on the town meeting warrant. At the March 15th town meeting, the Lamson Park library plans were thrown out.

The Wayland - Weston

TOWN CRIER

Eminent Domain Takings Appear Necessary

Turnpike Owns Only '11 to 14 Acres' of Stadium Land

Republican Weston Denounces Gov. Volpe

'A Dirty Trick' -- 'Atrocious' --

'No One Will Stop Them'

Inside

Certain of the opponents objected to the library solely for the reason of the site chosen, not for the monetary outlay, and suggested to the Library Building Committee that another site might be chosen. The library committee refused.

STADIUM

Weston's rural atmosphere underwent a real, if momentary, threat in the spring of 1967. Governor Volpe suggested the site for a stadium might be Weston, with its ideal location near Route 128 and the riverside MTA. In March, Crier digging discovered that the Turnpike Authority owned only 11 of the 14 acres necessary for the stadium – eminent domain landtakings would be necessary. The Westonites were up in arms ready to protect their precious sod – as the Town Crier headline put it – "Where the Embattled Suburbanites stood."

Overwhelmed by the resistance, Gov. Volpe needed time to think – and eventually the stadium menace faded away to traffic jams in Foxboro.

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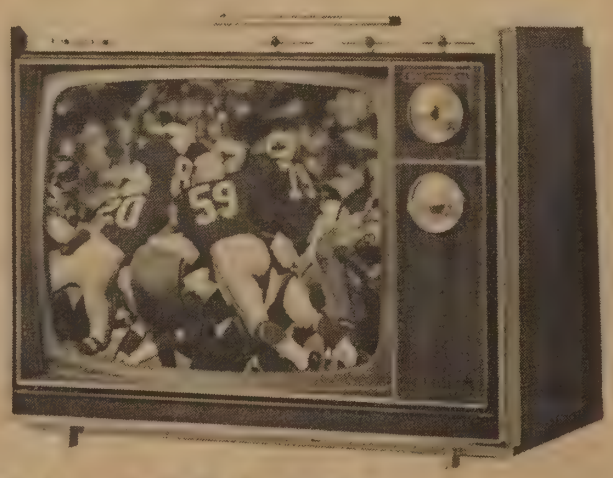

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Eight years is a career as editor!

by TOM SLEEPER
Editor

If someone had told me eight years ago this month that I'd be making a career out of a weekly newspaper serving Wayland and Weston, I might have told them no way.

First off, at the tender age of 23, I didn't expect to last as an editor. Secondly, I had heard of only one other weekly newspaper in my whole life. And, third, I had never heard of Wayland and Weston.

I still don't think they're on the map, leastwise the Town Crier hasn't put them there yet. But I quickly discovered that to the people of Wayland and Weston the two towns were here all right - two towns with several thousand active people, with busy minds and going in all different directions.

There didn't seem to be much left to get in on after the Dudley Pond Renewal and Dow Chemical battles had been fought. This job was going to be a snap; that was until such items as METCO, the Stadium, Lamson Park Library and the school building issues began to stir. There have been many others.

I don't think there were that many controversies actually created by the Crier, although there have been enough. We got into some awful messes, haven't always done our homework well enough, and maybe helped exacerbate some controversies, but we've done better than the politicians in admitting our mistakes. There have been some bungled school building programs, some poor hiring, too much tax money appropriated, and all of that.

If ever there was one adage I've always tried to obey, it is that a newspaperman should never take himself too seriously. I never really have, because if I were all that good, somebody would have spotted me and would have been giving me lots more money for my brains and talent.

It's always bothered me that there hasn't been enough humor in the paper. We've worked at being serious and these are serious times, but people need to laugh too.

I've tried mostly to be positive and to see the best in people, especially those serving the two communities in some way. Whenever I became subjective, it was mostly because I resented the arrogance of some other person.

Part of the game is to be scoffed at by non-admirers as a small town newspaper hack, but let's face it, the people who have scoffed have been the small time, small town politicians, or public servants or inhabitants. Fewer of the latter than the former and not really many of those either, but enough to put me in a brawling mood.

I once had a local policeman ask me how come I was still around. "Shouldn't a fella in your business be working for a Boston newspaper, by now?" he asked.

"How come you're not a city policeman by now?" I replied, but I wish now I hadn't. Maybe he was paying me a compliment and it's quite true that I'm a bit much defensive.

Maybe it's pride and maybe I haven't got a right to be too proud about the work I've done, but that pride comes mostly in the fact that I have worked and hard and at all hours. I sometimes found myself working all alone. More help has come as the paper has grown for which I'm grateful.

You can bet I've thought of quitting many times and many people probably wish I had. There's too much conflict, and if you think it's possible for a small town newspaper to avoid it, try publishing a church bulletin some time.

Anything that's printed is fair game for controversy, whether it's sought out or comes busting in through a wall.

If there's one thing that has kept me going, it's a publisher whose goal has always been to print something more than a town bulletin board. Mr. Schuette prefers "errors of commission than omission," and has stood by in some of our dourest times.

Another eight years? I'd like to hope I'll be discovered before then, but by whom or for what I'm unsure. There may be a better way to make a living but few things as lively; and besides, I like our two towns. They're pretty good places to live compared to most. I'd like to think the newspaper has had something to do with that, but more than that I'd have to say the residents themselves have a lot more to do with the kind of town they've got.

TOM SLEEPER

There are plenty of problems in terms of the future of the family, housing, mass transportation, government, etc. I feel fortunate to have had a front row seat in the shaping of these two towns as they completed the metamorphosis to completely suburban communities. Whatever's to come, I'm totally convinced that communities the size of Wayland and Weston need their own sounding boards, their own Town Crier, as much as the larger communities need their daily newspapers. I think things can get better in America and for all Americans, and I think it always begins in communities like ours. We have the best in human resources and we can get better, if we can always keep ourselves and our needs in perspective to the greater need of society as a whole.

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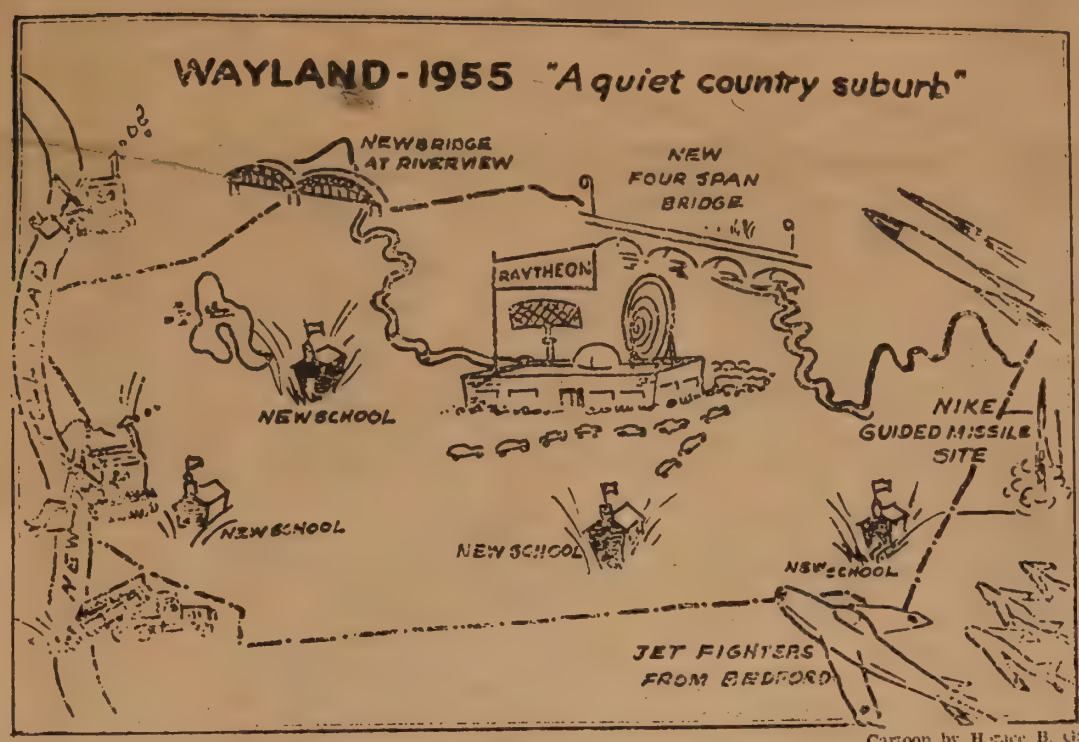
Profile -- Wayland, settled in 1638



Cartoon by Horace B. Gray

Wayland is located in Middlesex County in eastern Massachusetts, bordered on the west by Sudbury and Framingham, on the south by Natick, on the north by Concord and Lincoln, and on the east by Weston. It is 18 miles from Boston and 26 miles from Worcester.

The first settlers arrived in 1638 and 1639. Their dwellings were clustered chiefly about the lot set apart for a meeting house one-half mile northwest of the present town center, on what are now Bow and Old Sudbury Roads.

This settlement, an area five miles square, was named Sudbury by the General Court in 1639. By an act of the Massachusetts legislature on April 10, 1780, the town was divided. The eastern part took the name of East Sudbury, with the boundaries those of the present Wayland.

In 1790, East Sudbury was a quiet farming community with 144 families. Through it ran a "great road" east-west with postriders and travelers from New York and Albany on horseback. Stagecoaches and frieght teams passed regularly, often stopping at one of the town's several hostelries for sleep or refreshment. The Corner Tavern was located near the present Red Coach Grill; Bent's Tavern on the site of the present town building, and Baldwin's Tavern near the four arch bridge over the river. Old Connecticut Path, with Reeve's Tavern, let to Hartford.

From about 1830 onward, most of East Sudbury's prospertity lay in farming, largely dairying and vegetables and fruit.

In 1815, the First Parish Church building at Wayland village was completed, its steeple equipped with a bell from Paul Rever's foundry. The bell still peels out the hours.

Among residents of note were Rev. Edmund H. Sears, author o the Christmas Carol "It Came Upon a Midnight Clear," and Lydia Maria Child, abolitionist, editor of the first American children's magazine, and author of its earliest domestic science text.

In the 19th century, industry invaded the southern end of town, the quiet farming area called Cochituate. In 1830, William and James M. Bent started to manufacture shoes in a small shop. By 1875, the shoe business had expanded until there were nine factories.

In 1835, the town meeting voted to change the name of the town from East Sudbury to Wayland. In 1840, the Doric-columned Collins Market building was erected as a town hall. In 1850, the Wayland Public Library, first in the state and second in the country to be supported by taxation, was established.

As time went on, the town became the home of many Boston businessmen. Today, Wayland has a population of 13,700 in a land area of 15.28 square miles.

Wayland's 1971 tax rate is $142 per thousand, based on 27 percent valuation. Its median family income is approximately $18,150.

Water is supplied by the town water department, gas by the Boston Gas Company, and electricity by Boston Edison. Its school population for 1970 was 4,094.

Major state roads in Wayland are Routes 20, 27, 126, and 30.

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We're happy we were in on the first edition

The first masthead of "The Town Crier" said:

"The Wayland Town Crier, being a monthly publication sponsored by the Friends of the Wayland Library, Wayland Junior Town House, Wayland Civil Defense, Wayland Women's Club. . ."

BEST WISHES

WAYLAND TOWN HOUSE

Zoning disputes

Those days when bomb shelters were in vogue but not cat shelters or stone companies

A considerable portion of the major battles which have hit the front pages of the Crier over its years as source of town news have been over zoning issues. When Raytheon moved into Wayland in 1955, the essential nature of the town was changed through its zoning by-laws from a residential area to a limited industrial area. This was to change the nature of zoning problems to come.

A few years after Raytheon had established itself in Wayland, Dow Chemical saw a good thing and decided that it, too, might establish a laboratory in the south of Wayland. But residents greeted Dow with more hostility than they had greeted Raytheon. The Taxpayers of Wayland Association felt that Dow would destroy the residential area of the community; the site on which Dow intended to build had been intended as a 40-home housing project.

The Crier followed the issue during the Fall of 1961, as Dow successively agreed to conditions such as "nothing but research" to be conducted on the premises, and to a residential "buffer zone" surrounding the Dow works. In the Jan. 18, 1962, issue of the Crier were printed the pros and cons of research labs, meaning the rezoning of 26 acres of land as limited commercial versus residential zoning.

The Taxpayers of Wayland Association feared that the Dow plant would lower property values for at least a mile radius around it, would be esthetically unpleasing, and would not necessarily raise more revenue than would a residential neighborhood. The other side was that a residential district would add more children to the school system, and be a drain on the taxes, while it had not been shown, in the case of Raytheon, that property values in the surrounding area would go down. Moreover, as it was reported in the Crier of Feb. 21, Dow's deed forbade any non-research use of the land. The March editorial came out in support of Dow. Dow accepted further limitations to its use of the land before going to town meeting. But it was unable to get the two-third's majority that it needed. The result of the first vote was a tie. A week later at town meeting, it tried again - missing only by 9 votes. But the third time was the charm, and a third town meeting held at the beginning of April managed to let Dow into town.

The Town Crier
Published Weekly For COCHITUATE WAYLAND WESTON

Jane Wypler Wins The Top Prize At Science Fair

Officer John Pelletier Becomes Pepperell Chief

Town Votes No By-Pass If It Is Tied To Re-zoning

Weston Man Injured

CAT SHELTER

The town of Wayland may have accepted research, but it certainly didn't believe in charity. Front-page news on Dec. 1, 1960, concerned the proposed construction of the Ellen M. Gifford Memorial Cat Shelter off Concord Road in North Wayland. The Zoning Board of Appeals had no choice but to grant a building permit to the cat shelter as a charitable institution under the existing zoning laws, despite the staunch opposition of

(See Page 26)

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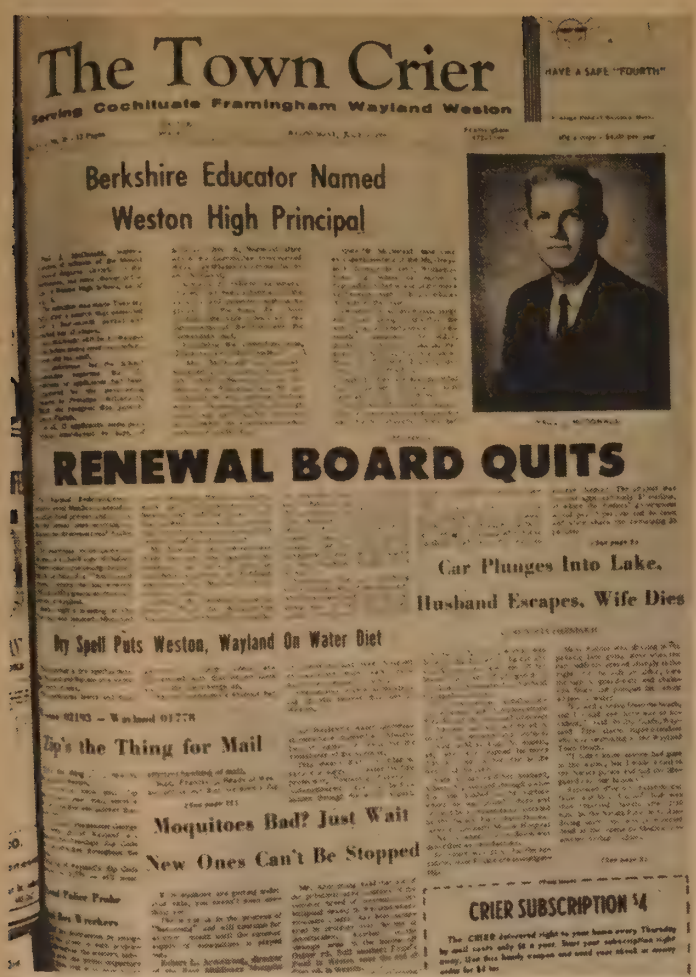
The Town Crier

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The two years Dudley Pond boiled over

Early in 1961, there was formed a Renewal Authority to deal with Wayland's Dudley Pond area. However, it was not long in planning before the first arguments sprang up. The May 11th Town Crier reported that opponents of the Renewal Authority claimed that the improvements which needed to be done in the Dudley Pond area were in the nature of conservation improvements, most of which could be done by the homeowner himself. Urban renewal was explained in the April 6th issue of the Crier as upgrading the substandard homes and areas in a particular town.

By September, the Authority had come up with a working plan for the renewal of the area, and a redevelopment hearing was held in late fall. The hearing, for the most part, opposed the WRA's ideas, so in an attempt to save the authority, the Board of Selectmen decided to take over the issue.

The plan of the Renewal Authority, which was reported in the Crier on February 8th, 1962, limited urban renewal in Wayland to a smaller area than had been expected: the area immediately surrounding Dudley Pond. This began to cause trouble with the redevelopment authority and the US Housing and Home Finance Agency: Wayland might lose funds because there might not be enough homes to be improved.

The Town Crier editorial of July 19th appealed to the town for more support on the Dudley Pond issue, but to no avail; in November Wayland was given warning that it had four months to revise its plans for the renewal project or lose government funds. This brought the hearings on the renewal project to a standstill. In Jan. 1963, the Renewal Authority accepted stiff terms from the government for the Dudley Pond area. Apparently, there were too few homes, and too small a land area to be considered for urban renewal. It was advised that the Authority apply for a public works grant - a grant of a smaller amount - for the project Wayland had in mind.

A bit of levity was injected into the situation by the office of Senator Edward Kennedy. A remark made about "slum clearance" in Wayland had residents infuriated. The office hastily replied that the remark had been misread, and should have been "some clearance," instead.

April saw the appointment of a Citizens Advisory Board by the selectmen to supervise the activities of the WRA, in order to meet the government contract review. On May 9, it was happily reported that Wayland renewal had gotten its contract; but the cause for Wayland's seemingly good fortune turned out to be a mistake. Dudley urban renewal had no contract after all.

In a gesture of despair recorded in the Town Crier of July 3, the Wayland Renewal Board quit its post, and asked the selectmen for dissolution of the Renewal Authority, a request duly granted.

Though the renewal board did not accomplish its purpose, it stirred up a lot of problems, ideas, and action; this impact was recognized by the town in the authority's epitaph, published in the Town Crier of August 29, 1963.

Zoning Disputes (Continued from Page 24)

the area's residents. Jan. 1, 1961 brought the cat shelter issue before the Board of Selectmen, who ruled that the Shelter must reapply for its permit, because of certain technicalities concerning health regulations. Meanwhile, in a quick coup at the town meeting two weeks later, Wayland almost unanimously voted to change the zoning laws concerning charitable institutions, forcing the Cat Shelter to appeal to the Board of Appeals for a permit.

But that was not the last of the cat shelter. In August, Atty. General McCormack ruled that the cat shelter certainly fell under the category of the new zoning amendment, but that the amendment wouldn't become law for another two weeks.

All that was left for the cat shelter was to take its case to court. The issue may have been all but forgotten by Wayland residents after the case was decided in the town's favor in the Massachusetts Supreme Court in the summer of 1962, but the cat shelter was to drag on its case for yet another two years. The Jan. 10, 1963, issue of the Crier reported that the Ellen M. Gifford Sheltering Home had returned to howl at the Board of Appeals; it was (supposedly) definitively rejected. A Town Crier reporter, a little late on the scene, visited the Gifford Shelter in Brighton, and reported back that cat shelters aren't so hard to live with after all. The article didn't have much affect on the town's stand, though. And still, on July 9, 1964, word drifted in to the Wayland paper that the Cat Shelter was re-appealing to the State Supreme Court after its dismissal in the Superior Court.

HEARD HOUSE

With all these buildings trying to get into town, there was one in 1960 trying to stay out of town, or at least not to move–Heard House. Heard House was given to the Wayland Historical Society in 1956. However, it was not on its present site, but a distance away up Sudbury Road. It had to move to return to its original site. For the technical whizzes of Wayland today, the logistics of moving a house are not too complicated. But the problem of Heard House was: you can't move a house through a tree. And Mr. Ralph P. Heard objected, not to the moving of the house, but to the cutting of trees to do so. The residents of the area objected before the Board of Selectmen in Dec., 1960, that the cutting of the trees in front of Heard House would disfigure their properties. The decision before the Selectmen was whether to cut the trees over the neighborhood protests or to expend a much larger sum of money to move the house out another way. The hearings continued on for almost a year, with Town Crier editorials supporting both sides at once, until in Aug. 1961, the vote was finally taken by the Board of Selectmen to move Heard House. On Sept. 21, it was reported that, after a delay since 1958, Heard House was to move finally - after the Selectmen had assessed the cost of a possible damage suit on the part of Mr. Heard or Ralph Weiland, the two prime objectors to the moving of Heard House.

BROKEN STONE

Weston, as well, had its big zoning battles - one major battle

(See Page 27)

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Zoning (Continued from Page 26)

which eclipsed all zoning battles to come. Weston strongly supported remaining an exclusively residential area - with the exception, of course, of the long-standing industry in town called Mass. Broken Stone Co. Under Weston's zoning law, any industry in the town could not do anything that it had not been doing in the years previous to the passing of the law. Broken Stone was not allowed to import any unprocessed stone which did not come from its original supply. But Broken Stone's original supply had much diminished, and to allow its business to survive depended on the importation of new unprocessed stone.

The issue first appeared in the paper in Oct. 1962, stating Broken Stone's dilemma. It was not until the October town meeting of the following year that the town had to vote on an amendment which would allow Broken Stone's variance. It was a matter of relaxing or more sternly controlling the residential nature of the town. By secret ballot, the fate of Broken Stone was decided negatively. Broken Stone wasted no time in taking its case to court. The hearings were held in the state Supreme Court throughout November, and with little improvement in Broken Stone's situation.

Undaunted, Broken Stone came up with a revolutionary idea - a fifty acre boundary exchange between Weston and Waltham. The exchange of land would allow part of the Broken Stone operations to take advantage of Waltham's commercial zoning, allowing the company to expand its industry. A bill to effect this boundary exchange was brought before the

(See Page 40)

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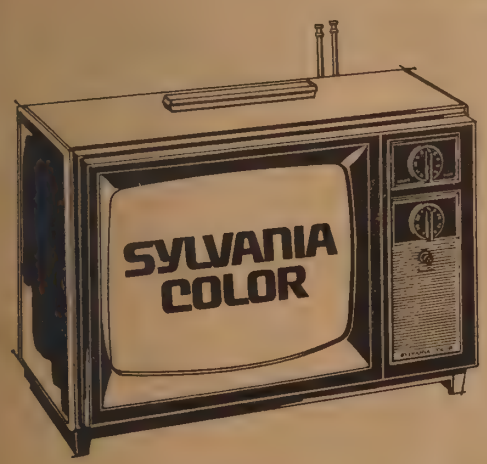

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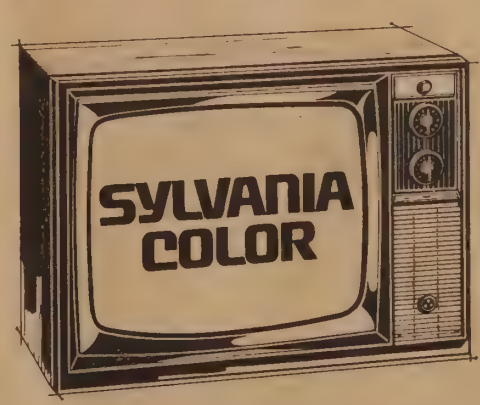

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We asked some readers to critique the newspaper

Herman Koester, Jr.

During my years of activity in Weston town government, I realized the importance of proper communication between "Town Hall" and the town's people. In their interest in town affairs, Weston citizens run the gamut from complete apathy to almost over enthusiasm, with the medium unfortunately, leaning to the apathetic side. Town officials and committee members feel their responsibility, and realize the importance of having the people cognizant of at least the major points of questions under consideration, and of the direction of planning being considered for the town's growth.

Communication depends principally upon attendance at public meetings, reports sent through the mails, and the press. Weston is served by the Waltham News Tribune, a daily carrying a well written report of major activity, and The Town Crier, with an extensive circulation, giving a broad coverage of local affairs.

Over the years, The Crier has, in my opinion, matured greatly, to the point where it has become a valuable asset to the town. There have been times in the past when I felt the paper in its editorial comment and reporting was neither thorough nor objective, and often quite inaccurate. I felt it was trying to create conflict in areas where conflict did not exist, in the obvious interest of making news. As both the paper and the town have grown, however, I believe much of this condition has disappeared. I realize aggravation was often created by the fact that while the paper was attempting to make the best news of information available to it, town officialdom was often not sufficiently cooperative in its effort to make the best use of this communication medium.

It is truly the responsibility of town people to make sure that the

HERMAN KOESTER, JR.

information which they want carried abroad is given the paper in proper discussion, interviews, in written form where desirable, all in such a manner that there can be clear understanding between the paper and the department or organization involved. I make no inference that such cooperation should always result in an area of complete agreement, but it must bring forth all the facts for appraisal. In my years as selectman I feel we developed a sound rapport with the editor and reportorial staff of The Crier, with the result that the town was given a valuable service in communication. There were many times when the paper did not agree with my judgment, nor I with its assessments, but this condition is constructive and valuable in public life, which both an editor and a town official serve. Both, after making sure the facts are clear on any question, are free to editorialize or discuss the several points of view involved, thus giving the reader the broadest

I believe The Crier is a valuable factor in Weston's life, and that it wants to serve the town even more fully than it does now. I further believe its staff is doing its part in attempting to gather all the news items which should be carried in print. On its 20th Birthday I congratulate The Crier for its intelligent growth as a public service to the community. I further commend Tom Sleeper, its editor, for the editorial leadership he has exhibited over the past several years and for the increasingly sound balance of sensitivity and judgment with which he is handling his responsibilities.

Herman Koester, Jr.
7 Conant Road
Weston

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Hanns J. Wetzstein

Wayland today is largely a bedroom community. As individuals, families, and neighborhoods we seek within it a quality of life and personal freedom. To achieve these we recognize the importance of town, county (one wonders?), state, national, and ultimately world government. To town government we look directly for the schooling of our children, protection of our persons and properties, maintenance of our environment at a most direct level - roads, water, recreational facilities and many more.

What makes it work as well as it does, especially in these last 20 years when the problems have grown in complexity and have called for the support from the higher aggregation at the state and federal level? We do not often stop to ask or examine these questions. The form is ancient but still workable because it relies on the devoted efforts of many individuals congregated in small governing bodies subject to scrutiny and direct appeal by all at all times.

I am sure the scrutiny must often strain the devotion, with so many individuals involved. Yet the scrutiny and appeal make it work until the common purpose is achieved. The most continuous level of scrutiny and appeal for all of us is in fact provided by the Town Crier. Without it we could not be informed on the many issues or cry out when matters vital to our quality of life or sense of fair play demand it.

What a responsibility this puts on the shoulders of its publisher. And yet I believe the Town Crier has often taken up even more by extending our attention to national and international problems. So the Town Crier helps mightily to make democracy work at the grass roots level. Beyond this it recognizes and alarms us against the danger of taking too much satisfaction in our town when the larger problems of the society must be tackled lest we be found to degenerate back into a tribal society by the class structuring so subtly encroaching upon us via property.

I know no higher praise for the Town Crier than to ask its readers to reflect on its role in the issues of the last decades and to recognize its courage in taking up the challenges on the horizon for the ones to come.

Many happy returns.

Hanns J. Wetzstein
33 Bayfield Road
Wayland

Robert S. Sturgis

In the Town of Weston, at least, where even lifelong residents do not know a great many people, one must either trust the diligence and accuracy of the Town Crier in reporting events or become reconciled to ignorance, and, perhaps, apathy.

Perhaps the most reassuring facet of the Crier's policies in recent years has been its constant harping and needling of governing bodies who have shown insufficient enthusiasm for the open meeting law. Whether or not it has been fair in all cases - and I have no reason to think that it has not - the Crier has kept the burden of proof on the bodies who must bear it. My confidence in the completeness of the facts being reported increases correspondingly.

Such a process is the best substitute we are likely to get for the personal open inquiry in the leisurely days when the annual town meeting was seated comfortably in the upper Town Hall, including plenty of space in the balcony for kids like me.

ROBERT S. STURGIS

Robert S. Sturgis
5 Doublet Hill Road
Weston

Betty Elliott

You have asked for comments regarding the Town Crier and the role it has played in the growth of our town over the past 20 years.

My impression is that this little local weekly paper has served as a pretty accurate mirror in which Wayland and Weston are reflected. Experience in the past led me to believe that small town news was pretty dull and the paper trying to cover that news was usually very shallow and trite. Then we moved to Wayland! The Crier was our first introduction to what was going on around us. It gave us a sense of living in a very lively community.

Because there is such a wide variety of activities and interests to be covered your reporting is not always in depth. I think we all feel

(See Page 32)

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June 4 -- Parent Counseling plan for Wayland-Weston High Schools...Weston drug committee faces up to its hang ups...The award-winning compositions of two Wayland Junior High students...Wayland, Sudbury agree to joint dump operation.

June 10 -- The Latin American adventures of Angel derbyist Gene W. Woodworth (Weston woman's single engine flight from Ohio to Nicaragua)...Wayland teachers angry, anxious over contract violation.

June 27 -- Weston's Class of '71 provides stunning climax to "great four years"...Storm clouds gathering because state's doing little to end pollution of Weston's water...Businessman claims Wayland, Sudbury wasting valuable land on sanitary landfill...Mill Pond restoration is draining process...Birds and Bees more than just talk between Wayland father and son (beekeepers).

June 24 -- Wayland High principal's evaluation censures guidance counselor for criticizing parent counselling program...Elderly housing to consist of four T-shaped buildings...Weston selectmen's order protects neighbors from two watch-dogs...Red Cross collects 346 pints of blood in Wayland...Handwriting analysis-it's a science, nothing mystical, according to proponents...Multi-Service Center visited-youth helping troubled youth...Sherman Bridge Road widening impasse broken.

July 1 -- New series, Youth Looks at Suburbia: Police-Youth Relations...The life and observations of retiring Wayland teacher Eva Gately...New assessments ready for Weston taxpayers...Weston School Committee, teachers finally agree to contract...Dr. Goff given vote of confidence as high school principal a week after Crier editorial called for his removal...Graduation has special meaning at County House of Correction...Nixon's housing policy expected to have little affect on Wayland and Weston...Latin Club leaves for Rome.

July 9 -- Increases in real estate assessments raises ire of Weston residents...Weston recycling project awaits Finance Committee action...Media Center plans for Wayland High cut down 500 feet without loss of program space...Crier reviews Wayland, Weston teacher contracts.

July 15 -- Mrs. Cynthia Atlas, co-author of parent counselling, named director of same...Weston's Sam Tyler describes new era of crime fighting...Weston commission ponders sharing expenses for ice skating rink...Three of 23 abused Russian Wolfhounds given new life in suburbs.

July 22 -- Youth Looks at Suburbia: To get a job next summer, start looking for it NOW...Bohlen suggests new superintendent Zimmerman is man to review principal's evaluation of guidance counselor...Natick selectmen nix land swap with Wayland...Special report details salary increases for school administrators...Wayland Police Chief McGrath announces resignation...Medical efforts continue to spare Weston swimming pool accident victim, 15 months.

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July 29 -- Rail-and-road dual mode commuter experiment proposed for Weston-Wayland-Sudbury...Chief McGrath's legacy, a modernized police department...Recycling 8½ tons of glass and cans adds up to a few headaches...Teacher workshop in Weston analyzes evaluation techniques.

Aug. 5 -- An "auspicious beginning" for Wayland's new school superintendent...Crier seeks legal access to Weston police records, state's Supreme Judicial Court to be asked for hearing...A major league baseball scout, Buzz Bowers, and what he looks for.

Aug. 12 -- Wayland's "mini-underworld" ...Wayland resident claims discrepancies exist in stock suit naming him...

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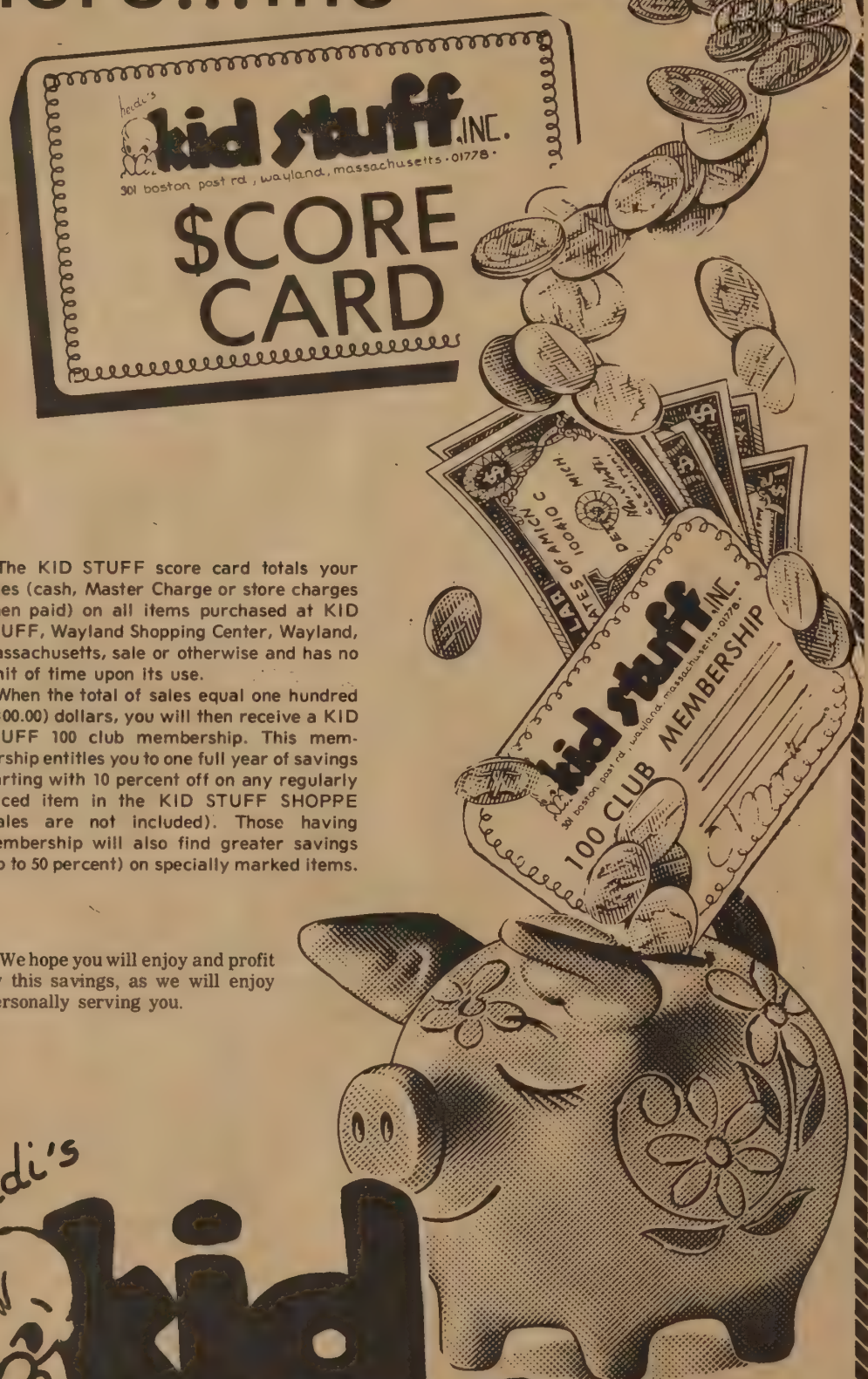

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Bob Charnock watched Wayland grow for 20 years

(The author, Robert H. Charnock, has served town government in Wayland for a number of years, most notably as a member and chairman of the Planning Board. Mr. Charnock is president of Kelox Industries which recently moved to Dover, N.H. Subsequently, Mr. Charnock and his family also moved to New Hampshire.)

Like the Crier we have seen Wayland grow from a small semi-rural town to a sizeable bedroom community over the same 20 years. Unlike the Crier, it was necessary to move almost on our anniversary date of coming to town.

I am very glad to have had an opportunity to personally participate in directing some of the growth aspects of Wayland, along with dozens of others who felt an obligation to do so and who feel that the best government comes from a system where town officials are amateurs in the sense of not receiving pay for their efforts.

If Wayland's affairs are in the hands of such 'part-timers' over the next 20 years, the best can be obtained from a necessary evil – government – which no matter how we like it is going to be expensive.

The cost of government is going to be the one force that will seek to change a bedroom community that has carefully preserved so many rural features. It will not only be costly on the local level but at all levels. Inevitably, the result in Wayland, as it has been over the years everywhere, is overcrowding, leading to a breakdown in services and esthetics.

Wayland, in its present form of government and its population, has what it takes to take bold steps to get more for its tax dollar, if people will really put their minds to the problem. The problem, as it is in every governmental situation, is PEOPLE.

Industry has done a great many things to eliminate labor content but government has not scratched the surface. Unfortunately, the

(See Page 33)

letters

Dorothy Renner

Thank you for asking me to write my candid comments on the Town Crier. Having subscribed to the paper for almost 17 years, I do have some definite ideas. Over these years I have heard many disparaging remarks regarding the newspaper, and at times I expect I have been annoyed, but that is true of the Boston paper I subscribe to. On the whole, it has suited my needs and ideas of what a town newspaper should be. With the town growing so fast, how else can one keep up with what is going on? It has provided a forum for people to air their gripes, and at one time it was the ONLY way I could get action from one of the town boards. Whether the Crier's point of view on town matters is right or wrong, it certainly keeps the issues before a sometimes apathetic citizenry.

I must say that I have missed the column on birds this past winter, and would welcome that back - if only a listing of what birds had been seen, and on what dates. I've also heard friends say they have missed the Guidance Notebook from the High School, and since this is a town newspaper, couldn't we have a listing of the churches and their schedules? We hear so much about the high percentage of turnover in our population, it would seem appropriate and helpful to the new citizens, as well as a great service to the churches of both communities.

I would also ask that you continue in your role of educating our townspeople in our recycling efforts. So many people have scoffed at what good an individual's efforts can do, that I'm sure we need much more printed to make these short-sighted people understand what good could be accomplished if the whole town would cooperate.

My congratulations to the Crier for the past 20 years of service to the towns of Wayland and Weston, and best wishes for many more.

Dorothy Renner
5 Maguire Road
Cochituate

Leo F. Glynn

To say that the Crier has improved markedly during my 20 years in Weston may be a left-handed compliment.

In my earlier years here the Crier seemed to hunger for conflict in local issues. Since Weston was basically an establishment community, as that policy of the Crier accelerated it seemed to be playing to a lost audience.

In more recent years - and the present edition is an illustration - the Crier has appeared to me to have matured. It now accepts and builds upon the virtues of the present as it seeks to achieve a better future. It blends its own valid ideas with the practicality of continuity and avoids the hollow pitfall of change for the sake of change.

Good Luck and Godspeed.

Leo F. Glynn
75 Doublet Hill Road
Weston

Elliott (Continued from Page 29)

this way when we have a particularly strong interest that is not being touched on. Your feature articles have been quite varied and interesting, however.

I personally have never had cause to question the accuracy of your reporting. When others have it seemed to me you were well able to defend yourself or you corrected yourself; and as for your professionalism and the technicalities of your style, etc. I leave that comment to those who are better equipped to criticize those fields.

I am more concerned with the spirit of the paper which I regard as relevant and reflective of the events that have shaped the town and its growth over the past 20 years. It seems to me the value of a newspaper other than the obvious information-giving service is the capacity to report us to ourselves as objectively and completely as staff allows. I think the Crier has strived to accomplish this kind of reporting. In the future I would like to see this awareness emphasized even more. Perhaps it will help us to make more deliberate choices of the ways in which we wish to grow as communities.

Best Wishes for the next 20 Years,

Betty Elliott
72 Plain Road
Wayland

Charnock

(Continued from Page 29)

imposition of collective bargaining on every level of government in recent years is capable of leading us all to financial disaster. In Wayland this threat is not severe, except in the case of the School Dept. The schools have not seen fit to tackle this problem head on and are up against a very capable adversary in the highly organized professional education machine.

I have fond ties to Wayland and hope that the townspeople will have sufficent inclination to stay on top of local affairs and particularly have the foresight to tackle the big problems with vigor, as they have in the past and not get bogged down in bickering and details. Wayland can play its role in the Boston suburbs and still be a sort of oasis.

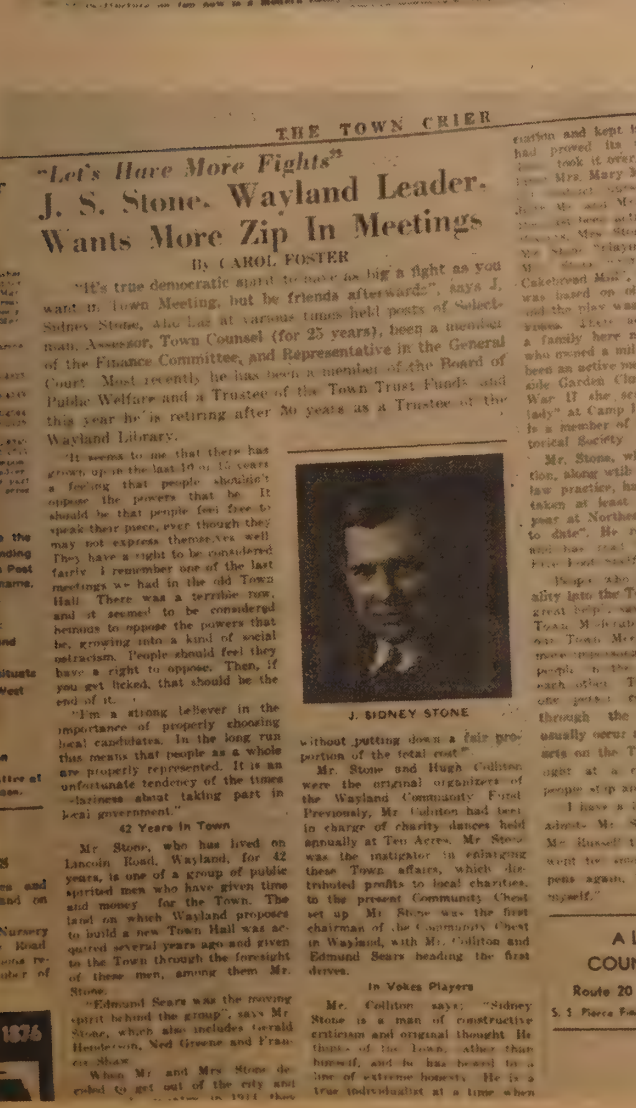
Best wishes for at least 20 years more!

BOB CHARNOCK

The Town Crie

OCTOBER 31, 1957

New Bridge Is Being Built And Famous Old Landmark Is Saved



THE TOWN CRIER

"Let's Have More Fights"

J. S. Stone, Wayland Leader, Wants More Zip In Meetings

By CAROL FOSTER

"It's true democratic spirit to have as big a fight as you want in Town Meeting, but be friends afterwards", says J. Sidney Stone, who has at various times held posts of Selectman, Assessor, Town Counsel (for 25 years), been a member of the Finance Committee, and Representative in the General Court. Most recently he has been a member of the Board of Public Welfare and a Trustee of the Town Trust Funds and this year he is retiring after 30 years as a Trustee of the Wayland Library.

J. SIDNEY STONE

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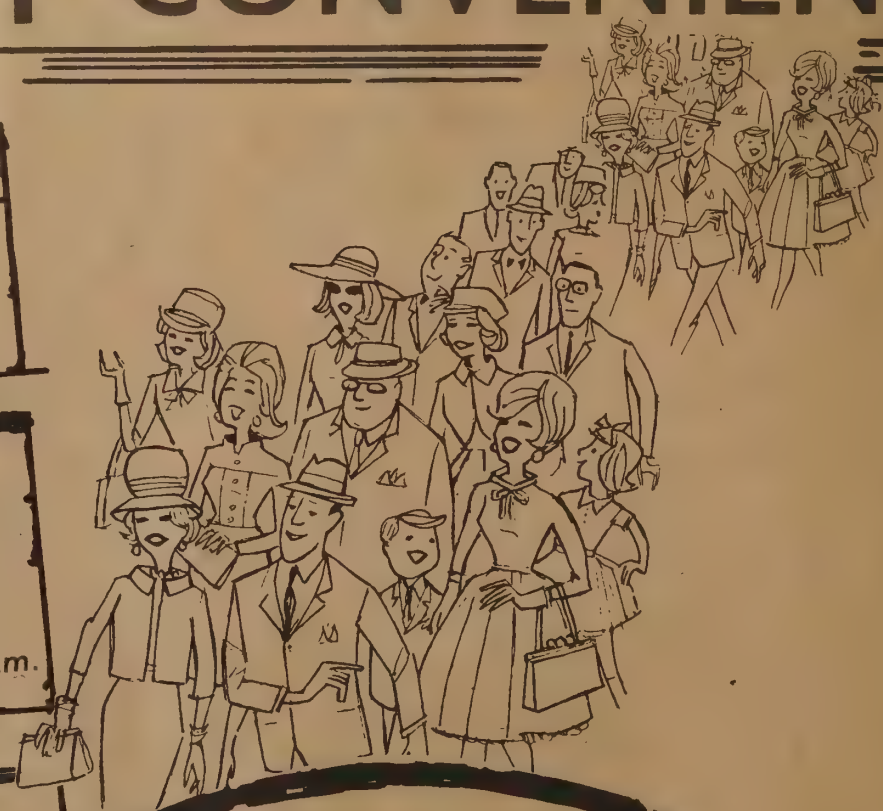

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A 'proud parent's' appraisal of the Crier

by HENRY G. PEARSON
Publisher 1952-59

As a founder of the Town Crier I cannot write objectively about it, but I can write parentally.

First off, what's wrong with it? Well, the Crier doesn't report its own internal and organizational activities very well, except possibly on its 20th birthday. In fact, it might be a good idea if the Crier periodically covered the inner workings of the businesses, churches and other groups in town.

Next, there's too much "crime news" for me. As a reporter once on a metropolitan weekly I used to visit the station house regularly and get stories off the police blotter which I was graciously allowed to peruse. Reporters tend to ascribe an intrinsic news value to police station stories.

Finally, the Crier lacks a light touch and traces of humor. Maybe that's the times!

But more important —what's right? The Crier is an example of a home-grown business. The proverbial shoestring was copy paper, rubber cement, scissors and typewriter. Editorial, advertising and typing labor was donated. The printer took a promise and the four sponsoring Wayland organizations a chance. In 20 years the Crier has become a viable business.

The Crier has good looks, too. Its makeup gets awards. Which proves that aesthetics and profits can go hand in hand.

News policy is toughest in a hometown sheet. You're supposed to love your neighbor, but sometimes you have to expose his doings to maintain your integrity as a news medium. Then the point may come where exposure will hurt him and his family excessively, and you may want to exercise your freedom not to print. On other occasions, it may be better to utter half the truth than to indulge in bad taste.

The editor suffers these conflicts each issue. Only he can resolve what is "right" to print. Over the years Crier editors and reporters have handled the conflict in a variety of ways, but on the whole they tend to be more forthright about the shortcomings of the community and its citizens than most small town papers. The truth, they say, hurts, but in the long run it helps.

The Crier takes a position. That's good. It's something we didn't have the guts to do in my day. No paper deserves to exist if it doesn't exercise its obligation to make its readers aware of what's wrong and what should be done about it. There is no other institution in town that is in such a unique position to serve as a change agent. To default in taking a position is to abuse the privilege of being the community paper.

All in all, the proud parent's appraisal is that the 20-year-old offspring is a success.

HENRY G. PEARSON

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Conservation - -

Marshlands and mosquito control the major issues

The preservation of Wayland's marshlands was the major conservation issue in the Town Crier for twenty years.

The June 10, 1950, issue of the Crier printed the Sudbury Valley Commission Report on river conditions, level of pollution, etc., in the Sudbury River. Surprisingly, the Sudbury River was discovered to be almost free of pollution. (This was 1950, of course). The major problems concerning the Sudbury River were those of flooding.

Sept. 1955, witnessed one of the worst floods in the area's history, which made impassable parts of Route 20, and destroyed Wayland's Stone Bridge.

The Oct. 7, 1955, issue of the Crier published an open letter from the Selectmen to Wayland's congressman on the flood problems of the Sudbury River, urging that he try to get the U.S. Army Corps of Engineers to look into Wayland's flood problems. What really was needed, however, was a full-scale flood prevention project.

SuAsCo (Sudbury, Assabet, Concord Watershed Association) had a possible solution, in a fund matching project with the federal government. Ideally, 35 towns in the area would participate.

Another possible solution was offered by Allen Morgan in 1958. Mr. Morgan urged public control of the flood plain areas of the town as a means of preserving the town's undeveloped land. The area was a prime recreation spot, and a very important source of town water supply.

Meanwhile, in the fall of 1956, the Sudbury Valley Trustees were seeking $8,000 to buy town forest land at the headwaters of Mill Brook as another conservation move. It took them one month to raise the necessary funds.

U.S. FISH & WILDLIFE

A major threat to Wayland's open spaces was presented when Boston Edison reportedly planned to run its despised power lines right through the Sudbury River marshlands, and there was the constant danger of real estate development encroachments. Therefore, of great interest and importance to Wayland, was the Wetland's Conservation Act which would work on both a state and national level. The Federal government (the U.S. Fish and Wildlife Department) was ready to purchase 3200 acres of marshland for public wildlife areas. The bill was strongly supported in the editorial column of Apr. 1961, with an editorial, "Save Our Marshlands," and in May, it appeared that the Wetlands bill would make it through the legislature.

An attempt at the local level for the preservation of open areas was the establishment, in Dec. 1961, of a Conservation Commission to protect Wayland's resources.

GREEN SPACES

Wayland was not alone in its conservational ventures - Framingham, Concord, Sudbury, and Weston, in fact. Many of the towns in Middlesex County were concerned during this period with getting green lands for posterity.

An article in the Town Crier Aug. 16, 1962, made mention of the various wetlands and wildlife programs of the Middlesex County area. Finally, in May 1963, it was announced that U.S. funds had been allocated to purchase 3800 acres of marshland as a preserve.

Meanwhile, the Sudbury Valley Trustees were at work trying to buy up more land. In Jan. 1963, it asked the public for support in order to buy Round Hill in Sudbury, at a cost of $12,500.

FLOOD CONTROL

As a supplement to Wayland's existing flood plain zoning, the

(See Page 37)

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Conservation

(Continued from Page 36)

state government passed, in July 1963, a new encroachment law for flood control works. Wayland was assured that the flood control law would not interfere with the flood plain zoning, though at last, perhaps, Wayland had seen an end to floods.

A new piece of zoning became an issue in 1965 as an addition to conservational zoning. It was called the Wetlands Conservation article. Articles 34 and 35 in the warrant of Wayland's 1965 town meeting in March called for the naming of certain major wetland areas in Wayland as conservancy areas. The passage of these articles, however, was contingent upon the favorable hearings before the Planning Board. At the hearings the zoning article was attacked on various grounds - whether it were a legal extension of flood plain zoning, whether the establishment of encroachment lines actually involved the taking of land by eminent domain.

The article was further attacked on its incompleteness, lack of mapping, mention of only a few wetland areas, expecting the town meeting to vote a carte blanche on the future extension of wetlands conservancy areas.

Therefore, the bills were passed over when they finally made it to town meeting. In late July, a Brook and Wetlands Committee was set up by the Conservation Commission to study Wayland's brooks, swamps, flood control, and water supply. The study was very appropriately undertaken in the middle of a drought.

WETLANDS ARTICLE PASSED

The study finally resulted, in late 1966, in a proposal to establish a watershed protection district area, which was to be an addition to the town's zoning to prevent brook flooding and pollution, and help maintain the ground water supply. The final watershed hearings were held in November. This "refinement and extension of flood plain zoning" was to come before Wayland's voters at the town meeting of March, 1967 - in January it was ruled that the proposed new zoning law was unconstitutional as written, but it was quickly modified to fulfill legal requirements.

A. W. Rowe of Wayland was fighting the bill because his property was incorporated in the area to be protected. Nevertheless, watershed zoning managed to pass in the March town meeting after one of the longest meetings on record. One addition or modification was made, allowing the right of local appeal concerning matters of landfill, construction, etc.

MOSQUITO CONTROL

In July 1955, it was announced in the Town Crier that the first Eastern Middlesex Mosquito Control Project was successful. It was the first project of its kind attempted in Wayland, and the residents joyfully greeted the summer with fewer mosquitos than ever before. The control project continued for several years, but its adverse effects were noticed relatively soon. The Audubon Society reported in 1960 that it was afraid of the effect of the DDT on birds.

The Town Crier of Feb. 11th carried an article stating the two sides of the DDT story - Audubon's stand on the poison's affect on wildlife and the increasing discoveries of DDT in humans. A spokesman for the mosquito control project denied the danger of spraying, saying that the project had not killed fish in the swamps, except in two isolated incidents; that he had not heard of any frogs killed by DDT in their spraying area, and he ignored Audubon's claim that constant spraying was developing resistant strains of mosquitos, requiring larger doses of poison to kill them. Audubon had further cause for alarm when it was reported in 1962 that DDT had killed some birds.

In 1963, Rachel Carson's book, "Silent Spring," came on the scene, supporting Audubon's claims of the damage done b DDT. The letters to the editor June 20, 1963, compared tl relative values of ec logica control versus mosqui-bitte children. The Carson wa as on In reaction to pro-Carso vland and Weston people, the squ'tc control project cutback or ome of its operations. As a resu there were many complaints ab tl size and number of mosqu s force that summer.

The decline of DDT, eventu leading to its abolition, began v rulings that spraying would oc only when it was allowed private property owners.

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Construction of junior highs tops school building issues

Something there is that doesn't love a junior high school. The hassle that Wayland was to have over its Middle School was foreshadowed in 1968 by Weston's Junior High confusion. In January the bomb first exploded - all the money that Weston had appropriated in 1966 to build its junior high school was too low by nearly half a million dollars when the contractor bids came in. And the School Building Committee received only two bids at that, instead of the five which they had hoped for by the January 16th deadline.

In February, a sub-group of Weston committees advised the town to accept the lower bid, fearing that the contingency of re-advertising and rebidding would be too expensive. But the Town Crier was of a different mind. In its editorial of Feb. 8th, it began a campaign to get the town to have hearings on the overextended building budget rather than compound the expense of the junior high school project by appropriating more funds at the special town meeting to be held on Feb. 15th. The editorial held that the School Building Committee's letter in the special town meeting warrant did not tell the full story of how the extra costs came into being. An article, as well as the editorial of the February 15th paper, maintained that an all-out effort on the part of town officials was being made to sell the school building project, overpriced by far over Massachusetts school building estimated costs.

But, when it came to the town meeting, town officials had their way. An extra $615,000 was appropriated by a two-thirds majority of the voters at town meeting to build the junior high school as proposed.

SCHOOL BUILDING

In the beginning, when the Town Crier was so new and all, there weren't many schools in the town of Wayland. There was the Cochituate School, the Center School, and the Junior-Senior High School (now the Junior High). Of course, there weren't that many people to use the schools, either. But the 1950's saw a tremendous growth in the population, and the history of Wayland became one long story of building schools, outgrowing schools, fighting over new building plans, and building some more schools.

The Dec. 1951 Crier came out with a special school building supplement, which speculated on school population growth and proposed an eight-room addition to the high school as a temporary measure. It recommended that the town immediately purchase five school sites for four elementary schools and a new high school, to be built as the town expanded. These sites would be sufficient for the projected population of the town. The school population in 1952 had exceeded the expectation of 1100 and was expected to climb to 1800-2000 by 1960.

In Jan. 1953, plans were finally made to build the first of the new elementary schools, Happy Hollow, to relieve the burgeoning school population in the Southern part of town. In October of the same year, it was suggested that a regional high school might be the solution for the towns of Wayland, Weston, Lincoln, and Sudbury.

In 1955, it again became apparent that another elementary school was needed. Happy Hollow had no sooner opened its doors in January than the need for a new center school became obvious. The proposed site of the new school was on Plain Road, but the opposition of residents to a proposed footbridge over the railroad tracks had caused the site to be voted down at a special town meeting, Dec. 8, 1954. The town meeting warrant for 1955 asked for the purchase of three new elementary sites, an alternative to the Plain Road site, on Claypit Hill Road; another site off Oxbow in North Wayland, and one more off Rice Road in the southeastern end of town. But again the school sites received great opposition.

Again in October, the town was advised by an expert to build three schools at once. And it was finally at the town meeting of March 7, 1956, that the new Claypit school was accepted, as well as plans for another elementary school off Loker Street. Proposed as a further school site was the Schofield farm on Old Connecticut Path. Double sessions in the schools were barely avoided.

Weston, too, was having its growing pains. In May 1956, the town voted a site committee and a school building committee to study the needs of the town, as schools filled to capacity in both towns. It was reported in the Sept. 27th Crier that the enrollment was up to 1565 in Weston, and 1603 in Wayland, substantial increases over the past years. The question in Weston was over whether to centralize or decentralize. In Nov. 1956, the town voted against decentralization, that is, to keep all the schools in town in the same general vicinity; an educationally unique "campus-type" school system, but the town failed to make any concrete plans for the building of the schools.

School building in Wayland was moving along. The work on the Claypit and Loker Schools was on schedule, and plans for the new high school at Schofield Farm were begun. . .

At a November 12, 1957, Weston town meeting, the town okayed a massive school plan, including conversion of some of the extant facilities into elementary schools, and the purchase of some Arnold Arboretum land for the construction of two more elementary schools. Plans for the construction of one of these schools were made in Feb. 1958, but it was not until Jan. 1960, that the Woodland School opened its doors to the public. Meanwhile, in 1959, the Rivers Country Day School had decided to move from Brookline to Weston, providing the town with another school.

The construction of the new Wayland High School continued on, (relatively) on schedule. It opehed its doors to students in the fall of 1960, a week or so late. Its final dedication came in January of 1961, however. The Town Crier of Jan. 5th carried a special supplement on the dedication of the school and praised its merits both architectural (low-cost slab construction), and educational.

The new Weston High School followed close to a year after, with the Crier publishing in turn a "Salute to Weston High," a school also educationally advanced because of its "accordian plan" of class grouping.

Wayland had always had trouble trying to vote in new schools, but none of their previous troubles compared with the hassle over the "Middle School."

The middle school plan called for the building of a new school to house grades 6, 7, and 8, with a capacity of 1100 students, and to convert the Junior High into an elementary school. Of course, building new schools always added dollars to the tax rate, and a large school added more than a small school. Also, some parents disliked the idea of having impressionable sixth grade children consorting with seventh and eighth graders. And the middle school design was challenged because of such extravagances as wall to wall carpeting.

The middle school concept first gained publicity on Aug. 3, 1967, when Supt. McGill urged the idea as an educational advance. The school committee duly accepted

(See Page 40)

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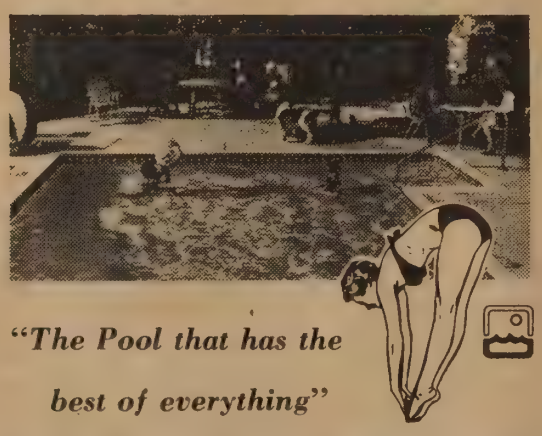

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Weston profile: has state's highest median income-$29,600

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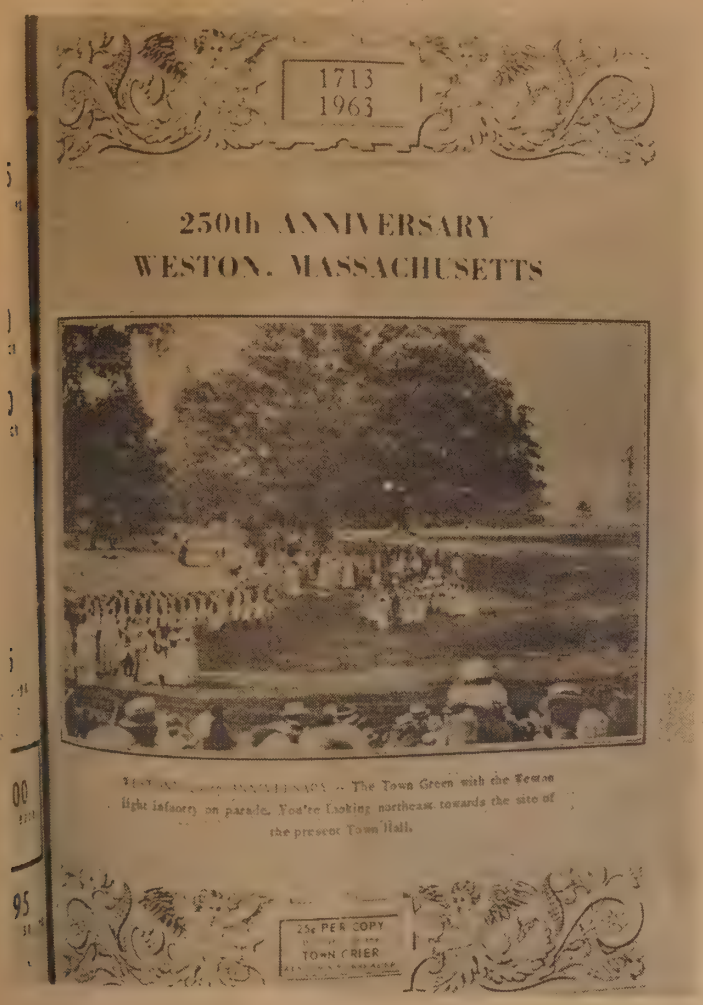
Weston was established as a town on January 1, 1713, from part of Watertown. It was primarily an agricultural town since its founding. In this industry, emphasis was placed on the raising of vegetables and fruits. Because of new roads and easy access to Boston, its products found a ready market there. The town's early industrial history shows diversity and progress, especially between 1740 and the opening of the railroads.

A Pottery, probably the first industry of its kind in New England, was established in Weston in 1765. Hook and Hastings, manufacturers of pipe organs, established their business here in 1679. Weston is the native town of Francis Blake, inventor of the Blake transmitter with which every telephone in the world was equipped for many years.

Today, Weston is a residential community with many fine estates. In a land area of 16.8 square miles, it has a population of 10,626.

Weston's 1970 tax rate was $50 per thousand. Its estimated median family income is $29,600, the highest in the state. Weston's school population is estimated to be 2,882 for the 1971-72 school year, while last year it had the excellent pupil-teacher ratios of 17.1 in the elementary grades, 12.5 in the junior high, and 12 in the senior high school.

Water service is supplied by the Water Dept. of Weston, gas by Boston Gas Co and electricity by Boston Edison.



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School Building

(Continued from Page 38)

the directive and commissioned plans to be drawn up. In January, the middle school issue was put in the warrant to be a question voted on at the year's town meeting. The town's Finance Committee opposed the building of the school because of its near $5 million cost and desired that some viable alternative school building plans be drawn up. As it was, the school budget had a deficit of over $35,000, so ways of cutting costs in any area were being sought. The town meeting voted that there should be some new school but did not vote on the building concept. The showdown was to come a year later. In Oct. 1968, the building committee appointed a subcommittee to explore cost estimate possibilities.

In 1969, the middle school issue was again to come before town meeting. In January, the selectmen challenged the proposed site of the middle school, while at the same time disapproving of the school concept. But much of the town supported the issue, including the Town Crier, which wrote numerous editorials, such as that on Feb. 6–"Build the Middle School." The Finance Committee continued its opposition, so that in April, it looked as if the school planning committee might have to start all over again.

In May, a series of special town meetings were called to vote on the middle school issue. In the Crier of May 15, it was reported that the middle school had been voted down. It took three trys in three separate town meetings for the proponents of the middle school to finally give up hope. The last vote taken, reported on May 15th, came very close to getting its two-thirds majority, but didn't quite make it. The largest town meeting in history, about 2300 voters, succeeded in killing the measure.

Prior to the meeting there ran in the Crier probably the greatest ad campaign on a local issue that the towns had ever seen. Full page ads were run by the proponents and opponents of the middle school. The great question was "is the middle school a bargain" or not? Opponents stated that a 1100 student school might end up as overbuilding, with new population statistics claiming that the school population was on the decline. To build a 750-pupil Junior High (7th and 8th), an addition to Claypit, and remodel the present junior high was the answer. The difference in cost between the junior high and middle school was about $1 million, the two plan's extra building measures ended up costing the same. But delays in building and rising costs were not taken into consideration.

Editorially, the Crier endorsed this new plan.

Power line

(Continued from Page 10)

to Wayland (none, of course, involving underground lines).

Wayland questioned the fairness of the DPU hearings, claiming that they were weighted in Edison's favor, because the DPU allotted more time to hearing Edison's side of the story than Wayland's. Somehow, however, the hearings resulted in a solution.

The May 28 issue of the Crier announced the end to the powerline battle. The DPU authorized Edison to go ahead with its proposed construction, as long as it was in compliance with Wayland's restrictions concerning the placement of poles and the use of steel towers.

Yet, it was not a happily ever after story. In November, the Crier reported that Edison in some ways was violating the tower restrictions. A careful surveillance of the Edison project was needed to keep the project in line.

Zoning

(Continued from Page 27)

legislature in December. Meanwhile, the battle in the courts came to a termination unfavorable to Broken Stone. The Supreme Court Decision, to be implemented by Superior Court, enjoined the Broken Stone Company from importing stone, mixing cement, and other such activities after December 31, 1964. The fate of Broken Stone, therefore, became completely a 7th District political issue. To continue to push for expansion of Waltham's boundaries was its main objective.

Apparently, this objective was never achieved, for in 1965 Broken Stone was still having its zoning difficulties with Weston. A proposed ruling of 0.9 acres of the Broken Stone operation as "limited industrial" raised dissent from the Broken Stone Company, who cited their "good neighbor policy" toward Weston over the past half-century as reason for giving the company more leeway.

BOMB SHELTER

A pet cause of some Westonians and Waylanders in the early sixties

(See Page 49)

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Page 10, The Town Crier, September 2, 1965

Editorial

Weston's Position

Whenever some area-wide social commentator says something profound, it seems that the human equation he draws between the haves and the have nots mentions the Town of Weston.

The following is the most recent example extracted from a column in a Boston newspaper and written by a journalist respected by the Crier: "All the passive goodwill and educated idealism in the world or Weston never got a poor Afro-American a decent job or home or a feeling of dignity and substance--so long as it stayed safely at a distance."

Even though we know that many residents of Weston have not remained aloof to regional and national socio-economic problems, nor "safely at a distance," we should not be affronted by the writer's comment.

The Crier looks upon this and other comments as recognition of Weston's activities in Civil Rights and related fields. But, because Weston is a community of affluence and prominence, it is automatically assumed to be standoffish and is actually looked upon as one of the most aloof towns in the state.

Still, it is better to ignore the hint of envy and, instead, take to heart the position of leadership in which this attitude places the town. Residents of Weston are, in essence, being asked to provide the initiative in overcoming, from purely a people-to-people standpoint, the barriers to understanding among the races.

Such events as the Weston-Roxbury Summer Exchange are good for openers. Until, however, progress is made towards reducing socio-economic happenstance in the region, Weston, because of its enviable circumstances, can expect to be blamed for the lack of results.

At least the town knows its standing remains high--and what it has to do to keep it there.

Page 10, The Town Crier, March 11, 1965

Editorial

$2400 Unaccounted For

The Wayland Road Commission has been asked several times--most recently at town meeting--what happened to a 1960 appropriation of $2400 to complete construction of a sidewalk on Main st. The work was never done.

Mrs. Florence Martin raised the question last year and again this year at town meeting, but has received no answer. The Crier asked the chairman of the Road Commission for an explanation this past Monday and was told one would be given at continuation of the town meeting that night, but the $2400 wasn't accounted for then, either.

Now the Crier feels that any old answer about what happened to the $2400 is no longer good enough. An examination of the Highway Dept. accounting should be made with all haste by the "financial watchdogs" of Wayland, the Finance Committee.

The Crier believes it incumbent on the Finance Committee to find out exactly what happened to the money, to determine if other accounts are in order and report its findings publicly.

Mr. Morgan's comment that the money "may have found" its way back into the excess and deficiency account is not acceptable.

Obviously Looking Busy

Page 10, The Town Crier, December 2, 1965

Editorial

Civil Service - - Con and Pro

There is only one drawback, in the opinion of the Crier, were the regular members of the Wayland Police Dept. granted Civil Service by the town. It is that Civil Service would restrict the list of candidates from which to eventually choose a new chief to members of the Wayland Dept. only.

True, in order to qualify for the job each man would have to pass a rigid Civil Service examination. But tests don't provide a true [illegible] of a man's day-to-day ability, leadership [illegible] that might mean excellent paydays and im[illegible]

As the Crier stated not so long ago, the Wayland Dept. is composed of some fine officers. What many of them lack is experience and time in police work to provide the competition needed to ensure that not just the best man, but the best man of a healthy list of qualified men is chosen. Not only must they be able to do well in the Civil Service test, they must have enough experience and practice to apply what they know.

If only one or two men emerge strong in all areas, all from the Wayland Dept., the chief's selection will lose its overall competitive value and become political. The last thing a growing, Metropolitan suburb needs is a police chief whose job depended more on pull than merit.

Of course, without Civil Service, the job could become even more a political appointment. Therefore, it is incumbent on the Board of Selectmen to continue its practice of conducting competitive exams, for the chief's position (opening it to outside prospects), for other inter-departmental promotions and before naming new patrolmen.

Also, the current Selectmen seem inclined towards eliminating the absurd practice of re-appointing its regular police officers annually. If necessary, the jobs should be made permanent by town meeting mandate, with provisions for departmental standards and discipline, plus recourse.

To ensure further that competitive examinations are held for promotions and appointments by present and future selectmen, a town by-law should be enacted. Tests and permanent jobs should be assured, even if the town chooses to combine the Police and Fire Depts. under one administrative head--Public Safety Dept.

If the town does not want to accept this responsibility to itself and the policemen, then it would be best if Civil Service was assigned the task.

Page 10, The Town Crier, April 29, 1965

Editorial

Where Equality Begins

What is it about the Weston-Roxbury Summer Children's Exchange program that we like?--it doesn't depend upon government intervention to fulfill its promise.

How wise we, as private individuals, would have been, if we had engaged ourselves in finding solutions to this nation's racial problems before government became so inextricably involved. Although the cooperation of the Weston School Committee and Recreation Commission was solicited and granted, the initiative and credit for developing the program belongs to individual residents of Weston within the Fair Housing Committee.

How much good will a summer day camp do? In addition to exposing two completely different ways of life to the children, the cross-cultural exchange--which is possibly the first proposed in the Boston area--will provide a human bridge, child to child, between the two communities.

Come fall the children who participate will still have to return to their widely diverse environments. Stronger than the memory of living conditions they encounter will be the delight of having met some new people and making new friends.

Only in this latter experience can separation end and empathy begin from both directions; the people of Weston need to be understood by those in Roxbury, too.

The less the people of Weston and Roxbury remain aloof to this program, the greater its chances of succeeding and evolving into future contacts and meetings between the two communities. There is nothing more equal than direct association among humans.

Editorial

A Confrontation

"Dear Mr. Young:

"Enclosed is a copy of a 'letter to the editor' of the Crier taking sharp issue with your stand that there is very little Communist activity within the Civil Rights movement, as stated in the first installment of your column 'Of Reds and Rights.'

"The Crier invites your comments to Mr. Ober's point of view, especially with regards those persons he charges are Communists and active within the leadership of the Southern Christian Leadership Conference.

"Mr. Ober is a fulltime coordinator of the John Birch Society and a resident of Wayland.

"Sincerely".

The above letter was dispatched to Mr. Young this week by the Crier, hopefully to bring about a showdown on this great issue. Mr. Ober's letter to the editor appears on this page, as does the second and final installment of Mr. Young's column "Of Reds and Rights".

In essence, they both may be right. Communists may have infiltrated the Civil Rights high command, but their presence may be ineffectual.

In a recent "message to youth," J. Edgar Hoover, who is quoted in Mr. Ober's letter, spoke of the opposite extremes which attempt to lure youth. The two he mentioned specifically were the Communist Party and the Ku Klux Klan.

"Between the 'anatical poles,'" Mr. Hoover stated, "There are, of course, many degrees of belief and expression. It is important, however, to know what is merely rebellious behavior and what is disruptive and dangerous. Orderly protest, such as that which has generally characterized the Civil Rights movement, is far removed from the area of extremism to which I am referring."

The Crier makes this point to give its readers two sides of Mr. Hoover's thinking. The first, as quoted by Mr. Ober, acknowledges that Communist influence does exist in the Negro movement. But, in a breath more than a year later, Mr. Hoover seemingly minimizes this influence.

We can expect that Mr. Young will wish to reply to Mr. Ober, just as Mr. Ober will want to respond to the second installment of Mr. Young's columns, and possibly the second statement attributed to Mr. Hoover.

Letters and comments of local interest are welcome. Right to edit all published material is reserved by the editor.

Loose Ends

A Sampling of the Crier's Editorial Opinion in 1965

Editorials

(Continued from Page 13)

with a "we're not infallible" attitude. The editorial seemed to try to be conciliatory enough in order not to stir up too much division among the readers.

One of the first editorials of a more aggressive nature was on a more local issue. The April 4, 1963, editorial dealt with an issue over academic freedom of speech on the Brandeis campus, and was one of the first editorials to get a great response from its readership. "You, too, can be free" the headline ran. Expressing the viewpoint that there is such a thing as too much academic freedom, the Crier editorial, for once, wrote something besides "a trite rehash of what some Boston paper expressed," as one letter to the editor described it. This reader claimed the editorial was a sign that the Town Crier was at last trying to be a newspaper in its own right. Indeed, the editorial marked the turning point to a more aggressive editorial policy.

As a corollary to the attention given by the paper on its editorial page to state and local government issues, the Crier began, in 1964, to run several series on how government is run. January 2 witnessed the first article of a new Howard S. Russell column: "Governing Ourselves--and the Nation" described the workings of our governmental system. On March 12 began a weekly column by Harry Davis called "The State of the State," dealing with contemporary problems in the state government. A similar type of column again arose on December 3rd of 1964, with still another Howard S. Russell effort "Beneath that Dome of Gold."

For the most part, Crier editorials followed the major issues in town, those brought before the selectmen, school issues, etc. Occasional editorial excursions to issues which occupied the national news scene were not unheard of, particularly in an election year, or concerning the Vietnam war.

The editorial policy occasionally extended itself as far as to launch its own particular campaigns. In the summer of 1963, due to the large number of automobile accidents being reported in the news at that time, the Crier instituted a "reckless driving war." Editorials and special cartoons were all geared to safer driving habits, and better enforcement thereof. A more controversial campaign was that of a "trial by newspaper" in 1967. The Crier took up the crusade in the case of a murder committed by a twelve-year-old boy, finding in the case that the town was to blame for its lack of counseling facilities. Both campaigns might be symptomatic of the case put forth in the October 1, 1964 editorial "Local lawlessness has become a force within our midst." One of the results of such editorializing was Wayland's decision to hire a youth officer.

One of the news stories which was on the front pages of the Crier during the summer of 1965 was the notorious Wayland party case. The editorial took from the story a cause, calling the party reports "a newspapering travesty." It demonstrated a need for the town to provide a place for the kids to congregate. The issue even carried over a year. In July of 1966, the Crier revealed that it questioned the court's disposition of the Wayland party case, with the result that the paper came very near to being charged with contempt of court. It therefore published the 10-month-old letter to the judge covering the case, airing its doubts to the public, in the interest of newspaper freedom.

The Crier editorials could not be free of dealings or digs at the John Birch Society. In Aug. 1961, one of the first controversial articles run by the Crier was an editorial on the excesses of the John Birch Society. The editorial created a stir, but not much of one. A greater response came when the Crier printed, in April, 1965, a story on the views of one of the Birch Society's members, Wayland's Richard Ober. The story was aimed toward the communist menace in the civil rights movement, and prompted an influx of letters to the editor for three weeks following. The editorial maintained that the John Birch Society had some valid things to say to American society about "the enemy within." In August, the Town Crier printed advertisements from the Birch Society concerning its stand on the civil rights issue--"Civil Rights is a Communist Strategy," and "What is the John Birch Society." An editorial countered with "Denuding the extremists" (an excerpt from a speech by Alan Cranston, Controller of the state of California, on the danger of the political right as well as left). Furthermore, Whitney M. Young's weekly column on the civil rights movement answered the Birch charges in a two-part series, "Of Reds and Rights" in July of 1965.

Crier's History

(Continued from Page 15)

Fralick gave way to Robert C. Moore who served for a month as acting editor; then Robert A. Wilkin took his place as editor on February 6, 1961. A feature begun over this time period was "bits and pieces," a kind of mini-editorial column. Another editorial features of 1961 was the occasional appearance of a guest editorial from WBZ on such subjects as state government, the mentally retarded, etc.

Wilkin's tenure as editor was not long, and Robert C. Moore again took over as editor until Aug. 1963 when the current editor, Thomas F. Sleeper, took over.

Howard Russell continued writing columns. Two appeared in 1962, as scenic travelogues of the area: Beginning May 18, "Far from the Roaring Traffic" and beginning in December of the same year, "Exploring the Metropolis." Minor additions to the paper in 1962 included Framingham notes and Saxonville segments.

Being no longer on a voluntary subscription basis, the Town Crier had to seek out subscribers in Wayland and Weston. Someone thought of a rather effective contest as a fund-raising appeal. A ploy of winning bicycles mobilized the kids in Wayland and Weston to get moving and sell Crier subscriptions. One might speculate that The Crier was forced to give away more bicycles than it intended, because in subsequent years the number of subscriptions needed to win prizes was increased.

The Crier's crusading spirit began to climb, and as a token

(See Page 44)

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History (Continued from Page 43)

expression of its more aggressive policies, a safe-driving war was launched in June of 1963. However, not neglecting its function as a source of community news, in January of 1964 the Crier began the annual feature of reports to the community on its various clubs and organizations, their activities and plans of the past year. Over fifty clubs reported in the first endeavor of the feature.

An expanding paper means an expanding office, and on May 14th, 1964, the paper announced its move across the street to new offices at 324 Boston Post Road.

Faithful service to good standards were rewarded on May 20, 1965, when it was announced that the Crier had won a Freedom of Information Award from the National Editorial Assoc.

On Sept. 30, 1965, the Crier proudly announced that the issue published that day was the first ever 40-page Crier.

A further addition to the 1965 Crier came in December, when the Crier began printing Regis College news and reports written by Regis girls as a regular feature.

And still the Crier kept on growing, adding new features, taking on new issues. In January of 1968 it was announced that the Crier subscription rate would rise again. On Feb. 15th, the Crier caught up with and overtook the inflationary market, raising its rates to $7 yearly, 15c a copy.

Well, it was more news for the money: A special issue came out in the summer of 1968, called "In the Good Old Summertime," a massive effort to re-create the Wayland of old. Photographs from the early 1900's were submitted and the issue was printed on old newsprint for added flavor. Most people were either away on vacation, or didn't notice.

Other than an attempt to return to the past, the year 1968 was replete with attention-demanding national issues, such as the McCarthy campaign, and the death of Robert Kennedy and Martin Luther King, so that an expansion of its news coverage was forced upon the Crier.

The Crier still managed to run its regular feature articles amid the rush of national news. In October it began a series on "Know your local police officer," each week featuring one of the policemen from each of the departments in Wayland and Weston. In December of 1968, the Town Crier announced a new peak in size--56 pages.

The year 1969 saw a return to

(See Page 51

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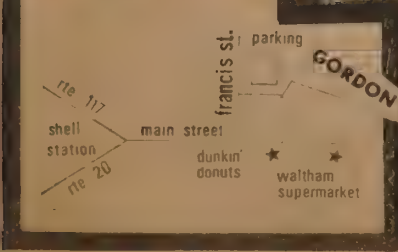

GORDON'S LIQUOR STORES
867 MAIN ST. WALTHAM
Other Locations

Civil Rights

The fervor of 1963-68 seems to have subsided

In 1963-4, the Town Crier ran a series of articles on Civil Rights. The issue had hardly shown its face in the paper before then, except for a few innocuous articles about the forming of the Wayland Committee on Fair Housing Practices (June 18, 1959) and a few letters to the editor deploring the situation of no housing for the young or aged who could not afford to live in places like Weston and Wayland with such high property taxes (April 7, 1960).

However, in the summers of 1963 and 1964, civil rights was BIG NEWS. Lynda Lynes, a resident, wrote a series beginning Aug. 1, 1963, about the voter registration in the South, in Mississippi, in which she participated. The series won wide acclaim, including a national newspaper award.

In November of the same year, the Crier ran a story of the experiences of some members of the Student Non-Violent Coordinating Committee (SNCC) in Georgia. Boston, too, was having its civil rights movements. Reported in the Crier February 6, 1964, was the proposed "Freedom Stayout Day" for Boston schools, in which some Wayland and Weston students were to participate.

In April, still another report from students in the South. Weston's Donna Brown reported from St. Augustine, where she and Mrs. Peabody, mother of Governor Endicott Peabody, were in the same cell. She described the prison conditions of Civil Rights workers in the South, as well as a report on their attempts at integrating a Southern church.

The Crier, after long months of reporting civil rights conditions, decided to champion the cause on its editorial page. The editorial "Will civil rights ease your conscience" brought irate responses from many readers, some misunderstanding the point completely, others evincing their distrust of the Crier's stand; i.e., that because there is a Civil Rights Law, it does not mean that one should regard the Civil Rights issue as one that is solved. The response which the article brought was so great that the Crier republished the editorial a year later.

Also, on June 4, 1964, as part of its openness on the Civil Rights issue, the Crier began publishing a series on Civil Rights problems, Whitney M. Young, Jr.'s weekly column, "To Be Equal." More articles on the civil rights workers continued to appear: Margaret Dobbie, a girl from Wayland, told of her experiences teaching during the summer in a "Freedom School" in Mississippi, in the Crier issue of Sept. 10, 1964, and the Mar. 18th, 1965, issue of the Crier contained an article on a Weston pastor taking part in the events occurring in Selma.

After 1965, Civil Rights news in the Crier took the form of the METCO controversy. In April, 1966, the school committee in Wayland showed itself to be open to a limited teacher-student exchange with Roxbury, and was asked by the Committee on Fair Housing and Civil Rights to reconsider joining METCO in 1967. Weston, too, held a panel considering METCO in June of the same year. Other integration programs in Wayland and Weston during the summer of 1966 were the Wayland Extended Family Program, and the Weston-Roxbury Summer Camp, which the Crier endorsed in its editorial of May 19th.

In 1967, METCO was THE article to come before the town meetings of both Wayland and Weston. It received an especially hard going-over in Wayland, where the issue was, as reported in the Town Crier of April 6 with the editorial, "Is METCO a community decision or a School Committee decision?" A petition, ostensibly to bring the METCO issue to a plebiscite, which would have had the effect of blocking action on the issue, circulated around the town. However, an early May meeting of the School Committee adopted METCO on two separate motions. Wayland was unable to get any METCO students for the coming year.

Weston was more successful, having taken action earlier.

Several Crier editorials from the beginning of the proposals in both towns heartily endorsed local participation in METCO. The program is still in affect but the Civil Rights fervor seems to have subsided.

In 1968, shortly after the death of the Rev. Martin Luther King, the Crier devoted nearly an entire issue to fair housing, both at a local and metropolitan level. The entire matter is still in abeyance as the two communities have continued their predominantly white only pattern of growth and in-migration.

Pringle of Scotland

Sweaters

Coordinating Tweed Skirts

Donald Davies of Dublin

Dresses

Liberty of London

Scarves

all at

ELIZABETH HAMMOND

61 Central Street, Wellesley

FROM OUR 'LOGO'

Ames

YOUNG MEN

TO YOUR 'LOGO'

the Town Crier

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WELLESLEY *MARSHFIELD*

Higgins Ice Cream

1941 30th 1971

Anniversary

Ice cream made on the premises *"Its the flavor"*

HARVARD

FOR THE HORSEMAN. 56 acres, some open pasture. Large barn, large hay storage. 4 bedroom Custom Contemporary, 3 baths. In ground 20' x 40' pool. Large garage. In excellent condition. **MLS $185,000.**

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to 20-year-old you-

Congratulations

from 51-year-old-us

Carter **furniture**

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1920 51st ANNIVERSARY 1971

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FRAMINGHAM
280 Worcester Rd.
Rte. 9
Opposite Sea 'n Surf
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your BankAmericard welcome here
"CHARGE-IT !"
master charge THE INTERBANK CARD

THE SALE NEW ENGLAND HAS BEEN WAITING FOR

Anniversary Sale

MONARCH
Reg. $6.98 sq. yd.
100% NYLON PLUSH
Now $3.98 sq. yd.
The lowest priced Plush around anywhere. Tremendous durability at an unheard of price. Avocado, Gold, Red.

GULISTAN
100% NYLON
TEXTURED TWEED
NOW 4.98 sq. yd.
New from Stevens Gulistan. Self cushioned, multicolored, do it yourself "flap down" carpet. Hi, low pile arrangement provides for long wear life.

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100% Continuous Filament
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Hurry! Quantities Limited
Regular 7.98 sq. yd.
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Sculptured Nylon at its best. 6 highly desirable colors in a classic patterned carpet.

WELLCO
KITCHEN CARPET
100% Herculon II Olefin
NOW $5.98 sq. yd.
A tremendous value in a 1/10" gauge Rubberback product. Woven with a poly proplyne inner back the carpet is virtually waterproof. Best choice for kitchens, bathrooms, basements, playrooms. 12 & 15 cut widths. All 1st Quality.

Reg. $6.95 sq. yd.
HERCULON TWEED
HI-DENSITY RUBBER BACK
Now $3.98 sq. yd.
An all purpose, use most anywhere carpet.

Wunda Weve Nylon Shag
Reg. $8.95 $6.98 sq. yd.
Tri-tone colors in an opulent shimmering nylon shag.

OVER 2000 MILL ENDS and REMNANTS
Special for This Anniversary Event. Save as much as 75%
These are the End of Broadloom Rolls from our Huge Stock! Every imaginable size, color and pattern. Choose for every room in your home at these drastically reduced prices! Hurry in for best selection!

Reg. $9.95 sq. yd.
Gulistan Acrilan
HIGH PILE
Now $6.98 sq. yd.
Designed for luxury use. Very dense, deep piled — rich resilience and warmth found only in better carpets.

Reg. $9.95 sq. yd.
Coronet Polyester
TIP SHEARED
$6.98 sq. yd.
A go anywhere, blend with anything carpet to enrich a home for many years to come.

Reg. $12.95 sq. yd.
Exclusive Nylon Plushy Shag
7.98 sq. yd.
Deep shaggy nylon plush pile for lasting beauty. Highstyled and sophisticated.

Reg. $9.95 sq. yd.
Gulistan's Acrylic Embossed Tweed
$6.98 sq. yd.
A flowering swirl pattern in a random tip sheared design.

- EXPERT SERVICE
- EXPERT ADVICE
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Trend Mills
100% Polyester Pile
Heavy Tip Sheared
Regularly $9.98 $7.98 sq. yd.
The best buy in heavy thick trouble-free Polyester construction. Fresh Green, Paprika, Wheat, Red, Laurel Green, Goldfinch, Coin Gold, Yankee Blue. 12 & 15' widths.

Reg. $11.95 sq. yd. Bigelow's Polyester
LUXURY SHAG
This long-napped, very dense carpet feels rich, soft and bouncy under foot.
$7.98 sq. yd.

Reg. $10.95 sq. yd. Trend Kodel
TIP SHEARED
An unusually heavy tip sheared. A superlative fabric that will deliver style and performance.
$7.98 sq. yd.

Reg. $16.95 sq. yd.
Roxbury 100% Wool High Pile
$8.98 sq. yd.
A superb plush quality with a truly luxurious look. Selected imported wools to achieve the distinctive rich pile appearance.

Reg. $16.95 sq. yd.
Bigelow's 100% Wool
HIGH PILE
$8.98 sq. yd.
A superb plush quality with a truly luxurious look. Selected imported wools to achieve the distinctive rich pile appearance.

BIG 3-STORE EVENT!

CARPET BAGGER

ROUTE 9, FRAMINGHAM
OPPOSITE THE SEA & SURF
OPEN MONDAY THRU FRIDAY
9:30 to 9.00 — SATURDAY 'TIL 5:30
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RANDOLPH ROUTE 28 at JCT. of 128 EXIT 67S
OPPOSITE HOLIDAY INN
OPEN MONDAY THRU FRIDAY
9:30 to 9.00 — SATURDAY 'TIL 5:30
961-4300

RANDOLPH ROUTE 28 at JCT. of 128 EXIT 67S
OPPOSITE HOLIDAY INN
OPEN MONDAY THRU FRIDAY
9:30 to 9.00 — SATURDAY 'TIL 5:30
961-4300

ZONING

(Continued from Page 40)

was that of the fallout shelter. In 1961, it looked as if an atomic bomb might land on Boston (or Weston) very shortly, and there was no adequate shelter. In true Westonian fashion, the town first had to determine what the zoning of a fallout shelter might be, what taxes to put on it. Wayland filled the news in October with public meetings on fallout shelter education. There were blast or "cave" shelters which must be blasted, and fallout shelters which were constructed on land.

While Wayland talked, Weston acted. At the Weston Town Meeting

(See Page 53)

CRAFT CLASSES

DECOUPAGE
YARNS
CREWEL
NEEDLEPOINT
ART SUPPLIES

The Cupboard
OF SUDBURY
359 Boston Post Rd.
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CONGRATULATIONS
TOWN CRIER
on your
20th ANNIVERSARY

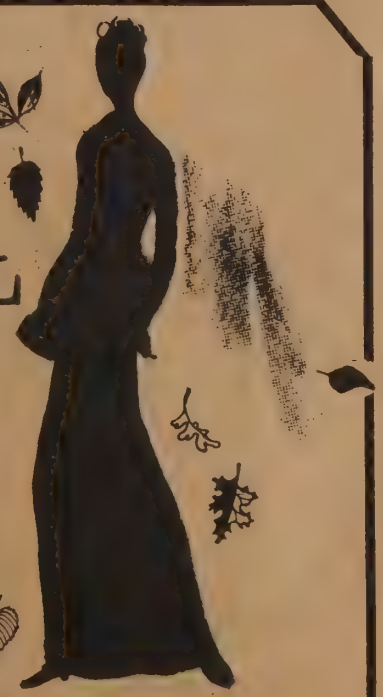
PUBLISHING THE NEWS & REAL ESTATE SALES
TWO FORMS of PUBLIC SERVICE

Like all forms of public service, publishing the news and solving people's housing problems make for great involvement and great fulfillment.

ETHEL CASSIDY, REALTOR & STAFF
310 Boston Post Road, Wayland

extend to THE TOWN CRIER & STAFF. . .HEARTY CONGRATULATIONS for your great involvement in serving the public.

Elegant Fashions for FALL



Teresa of Sumi's
665 Cochituate Road
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Telephone 873-7606
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At Exit No. 13 at the Mass. Pike
Hours: Mon. thru Sat. 10-5; Fri. until 9 p.m.

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Fanny Farmer CANDIES | Hallmark CARD and GIFT SHOP

NO WONDER EVERYONE'S SHOPPIN AT EDWARDS THESE DAYS— WE HOPE YOU WILL TOO

We'd like to blow our own horn a little....

PACESETTERS IN QUALITY SERVICE AND CUSTOMER SATISFACTION FOR OVER 33 YEARS

PACESETTERS WITH OUR FAMOUS 30-DAY FREE EXCHANGE PRIVILEGE ON ALL OK USED CARS

PACESETTERS FOR CHEVROLET IN THE WEST SUBURBAN AREA FOR OVER 33 YEARS

ASK ABOUT OUR 30 DAY EXCHANGE & OUR 25 MONTH WARRANTY.

SALES
CHEVROLET
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Cochituate MOTORS INC.
JCT. OF ROUTES 27 & 30 COCHITUATE

SUPER CHEVROLET SERVICE
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PONTIAC Cadillac

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The Preferred Place to Purchase your new 1972

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PONTIAC Cadillac

1055 MAIN STREET, WALTHAM

893-3600

Crier's history

(Continued from Page 44)

purely local issues as the main source of the paper's news. As a contribution to the spreading interest in conservation, the Crier published, in the summertime, A "Guide to Wayland's Wetlands and Trails" - excerpts from material by the Outdoor Education Committee of the Wayland Conservation Commission. Other features offered in the paper that year were "Travel for 300 Years in Wayland," a set of articles on the various modes of transportation used by the residents of Wayland through the centuries. In December, its feature writing turned to the Wayland Schools with a two part series: Wayland's school committee views the future, and how Wayland's school budget might be better managed.

The idea of running little editorial "short-takes" was revived in 1970, with a column "About our Towns," a feature run on the editorial page.

The Crier had for a long time been running real estate ads, but it was not until March 26, 1970, that it began to publish its real estate listings separately, as **Real Estate West**, with a circulation of 7,000 as compared to the Crier's 5,000 circulation.

Being aware of the overwhelming amount of stories in the news concerning drugs and drug-related problems, the Town Crier, imitating the Weston-Wellesley hotline, began a hotline of its own - straight to the editor. Although few actually took advantage of the service, the Crier's hotline referred those in trouble to the proper authorities.

During the summer of 1970, the Crier began running an expanded column of events for youth under the heading, "Don't just sit there, do something." And in September the Crier further expanded to involve more of the interests of its younger readers with its "Happenings" section; reviews, etc., of what's going on in the Boston area, and "Rap," a column open to the opinions of its readers, primarily geared toward attitudes at Wayland and Weston High Schools.

In January of 1971, the want ads section of the paper also expanded: The new "Job Finder Weekly" to be combined in circulation with "Real Estate West." Initially, no fees were charged for positions wanted ads, then later, such ads

(See Page 53)

TODAY'S CRIER STAFF–Top left, advertising, Ethel Gould, Elaine Guber, Pat Siek; center, Phyllis O'Connell, classified advertising; top right, advertising manager Richard Gallagher; center, from left, Jim Glennon, production; assistant editor Diane Benison; assistant bookkeeper Janet Zele; bottom, from left, production manager James Rue, chief typesetter Jean Osmond, proofreader Edith Wilkinson, auditor William C. Reardon, and head bookkeeper Janet Landers. Not shown is circulation manager Bea Attardo.

Your Family Bank

Framingham Trust COMPANY

15 NeighborBanks in

Member F.D.I.C.

FRAMINGHAM/ASHLAND/HOLLISTON
HOPKINTON/SHERBORN/SUDBURY

Power lines

(Continued from Page 49)

Nov. 13 (1961), $15,000 was voted towards the construction of an underground civil defense headquarters. An important step, confirmed the Crier's editorial of November 16th; fallout shelters are necessary in today's world, and the closeness of a major city deemed that only a blast shelter, such as Weston planned, could be effective.

Wayland lagged behind. Yet 1961 was not the last time that fallout shelters entered the news. As late as Apr. 1966, the Crier reported a drive for revival of the fallout issue on the part of some concerned citizens. Wayland's shelter capacity read as 64 persons. Not a sufficient number to begin a brave new world.

WESTON FIRE STATION

Another of the unresolved issues covering the pages of the Crier over the past ten years is the issue of a new Weston fire department. The editorial of October 5, 1961, commented on a newly published report on Weston's fire needs, and proposals for two alternatives of how to fill the need - either a combined station with Wellesley, if possible, or a second fire station for the south side of town.

The Wellesley alternative was received favorably at a Weston hearing on Oct. 10, yet Wellesley's whim was not clear. Signs appeared that Wellesley might cooperate on a joint venture, but apparently, it changed its mind. Weston, meanwhile, set up a fire study group to consider the alternatives. In June of 1962, the committee recommended to Weston that it buy a new fire station site on the south side of town, and to buy land adjoining the central fire station for future expansion. In Jan. 1963, it was reported that off-street building was being considered for the new Weston Fire-Police Headquarters.

And then another delay.

The new Weston fire station stayed out of the news for another three years.

The Crier in 1966 editorially agitated Weston to consider the public safety danger of not having a southside sub-station. The sub-station was finally approved and constructed.

A new fire and police facility has met harsher times in terms of its proposed location at Wellesley Street and the Route 20 by-pass. Also, construction of new public safety headquarters has been tied in with the need for improved sewerage disposal methods in Weston Center. This problem was solved at the last town meeting when funds were voted to tie in with the Metropolitan District Commission's sewage system.

History

(Continued from Page 51)

were placed on a reduced rate per ad - quite a boon to unemployed Crier readers.

A feature of the April 1 Crier was a 20 page home and garden supplement.

Also in April, the Crier announced the first major format change it had undergone in several years - a kind of newspaper mytosis. The Wayland-Weston Town Crier became two separate editions, one for Wayland, one for Weston, with substantially the same news, but two different front pages containing the news primarily of interest to one community.

FINE HOMES ARE ALWAYS IN DEMAND.
WE HAVE THE BEST!
CONFIDENTIAL APPRAISALS GIVEN.

WESTON ESTATE on 7 beautiful acres including log cabin and pond. Large sumptuous living room and library open to terrace overlooking private natural beauty. Modern kitchen, 4-5 bedrooms, 3½ baths. For the creative individual desiring out-of-the-ordinary property. Excellent South side location. Call for appointment, we have the key. **CO-EXCLUSIVE 90's.**

A very pretty **DUTCH COLONIAL** in an excellent area on Weston's South side. Fireplaced step-down living room, dining room, porch, family room, 4 bedrooms, 2½ baths. A lush acre of mature plantings. Good Value! **CO-EXCLUSIVE.** $55,900.

WAYLAND - EXCITING NEW LISTING - Immaculate 3 bedroom ranch. Fireplaced living room, dining area with sliding glass doors to beautiful terrace and **GORGEOUS GROUNDS.** Eat-in kitchen off huge family room. **TRI-EXCLUSIVE - $31,900.**

P.S. We are looking for a cheerful, competent, experienced Broker to join us. A Business Law background would be helpful. Please call 899-7117 any evening.

Catherine A. Lovely
891-6447 WESTON 899-7117

In 1822 John J. and Abel Stowell began their jewelry and clock making business on Main Street in Charlestown. By the application of high principles, rigid honesty and fair dealing the business prospered and carried on under the personal direction of Abel Jr. and Alexander Stowell. In 1863 a branch store was opened at 16 Winter Street, very close to the present location.

..Alexander Stowell, the son of Abel, managed the branch store which eventually became the main store.

Charles S. Cook came to work for Stowells as a lad of 14, walking back and forth from Charlestown on errands, sleeping in the store, and working for his board.

He advanced steadily with the firm and eventually bought out the Stowell interests but retained the name A. Stowell & Co.

Mr. Cook moved the store to its present location which is located on a historical spot. It was the house of Samuel Adams who was very influential in the cause for American Liberty.

When the Stowells first entered the jewelry and watch making business, most styles and gems came from France. Today, no country can lay claim to making better jewelry, silverware and time-pieces than the United States.

During the Civil War period, Empress Eugenie set the fashion of wearing strings of pearls with evening dress. Other fashion highlights were large bracelets of gold and diamonds as well as curved diadems.

In the Gay Nineties, Americans were buying large valuable stones set in rings, earrings, and pendants. Many of Stowell's customers today still have in their possession jewelry purchased from Stowells before the turn of the century.

Stowells opened the branch store in Natick in 1966. Since then other branches have been opened in Springfield, Waterbury, Conn., Warwick, R.I., and Portland, Maine.

The same standards of rigid honesty and honest dealing set up by J. J. & Abel Stowell a century and one-half ago are still the standard of Stowells today.

Our congratulations to The Town Crier on your 20th Anniversary, and we hope to be of continued service to people in your communities for many years to come.

Stowell's
Jewelers Since 1822

Natick Mall, Natick, Massachusetts

Open evenings until 9:30

A Nice Way To Spend An Evening

The fall season brings with it a small book of poems written by a local woman, Gloria Howard Otenti of Framingham. She has written on many subjects and this interesting little volume in its first printing will hold a few satisfying moments for those who enjoy contemplative poetry. As a first effort it shows promise and can be purchased by filling out the coupon below.

Coupon

Please send me _____ copies of
Within & Without the Mystery Circle
a $2.00 per copy. Add 20c for postage & handling

NAME _____

ADDRESS _____

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Ariens

SNO-THROS

FROM $289.95

It's amazing how fast a good thing catches on. For instance, Ariens Sno-Thros. Doesn't take long after the first one is on the scene that you see 'em all over the block. And, it's no wonder. Just check what Ariens has in store for you!

- Two-stage, self-propelled design
- Electric start available — all models
- Engine options from 4 H.P. to 7 H.P.
- Choose from six popular models
- Clearing widths from 20" to 32"
- 240 degree rotating discharge chute
- All 7 H.P. Sno-Thros have a lock-out differential
- 4 forward speeds
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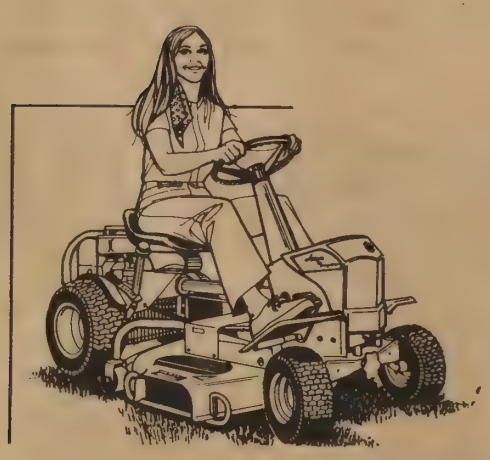
- Instant release power clutch

For those who want Sno-Thro convenience *and* riding comfort, see the 8 H.P. Manorway snow tractor equipped with a 32" snow thrower or 40" blade.

You'll never pick up another shovel after you pick up an Ariens Sno-Thro

Emperor riding mowers



FROM $459.95

The no-nonsense ARIENS EMPEROR is the only machine that gives you more of what you buy a riding mower for. More POWER. More PERFORMANCE. More FUN.

Here's Why an Emperor is More of a Mower . . . Powerful, dependable 7 H.P. engine / Flex-N-Float, no-scalp mowing / 30" cutting width / cutting height control / turf-saver tires / 6 speeds forward — reverse / separate clutch & brake / years of trouble-free service.

fairway® riding mowers

FROM $369.95

If it's fun under the sun you want — you'll get it with an ARIENS FAIRWAY RIDING MOWER. PLUS the finest in lawn care.

Here's Why . . . Flex-N-Float no-scalp mowing / 26" cutting width / single lever cutting height control / 4 speeds forward — reverse / dependable 5 H.P. and 6 H.P. engines / electric or recoil starting / turf-saver tires.

GET CUTTING WITH A NEW ARIENS FAIRWAY!

WAYLAND POWER EQUIPMENT

298 BOSTON POST ROAD WAYLAND, MASS. -TEL. 358-2222

The Crier's opportunities to increase on its value

by HOWARD S. RUSSELL

How do you value "The Town Crier"? Do you look forward to each Thursday and the mail, or to picking up a fresh clean copy at the store? Or do you wonder sometimes why you waste money on a sheet that has so little of interest in it? Is "The Crier" good? Could it be better?

These are the basic questions that "The Crier," now entering its twenty-first year (which till recently was commonly considered in a person to represent maturity) has asked me to answer on behalf of its subscribers. The choice came to me, I suspect, partly as an old hand at reading and writing (though "hard on 'rithmetic"), having been responsible for writing or editing a considerable quantity of printed matter; possibly from a notion that a person attaining an age well beyond four times that of "The Crier" is supposed to have acquired a little of that wisdom which the Book of Proverbs calls the principal goal of life.

So, let's ask: what do you and I expect of our local weekly paper. First, you and I: who are we and where do we live?

Weston and Wayland are old towns. Through nearly three-centuries-and-a-half they have watched many things come and go. Their inhabitants are commonly supposed to be persons of adequate income, though our family bookkeeper regularly doubts this before the end of every month, especially October when taxes are due. A lot of our people have been to college: many have professional degrees; but plenty of us have had to learn mostly from life, a teacher not by any means to be despised. Whether men or women, beyond people of most towns we are likely to be expert in some craft, art, business, or profession, or, if boys and girls still in school, our active minds look forward to becoming thus accomplished.

A few of us grew up right here in Middlesex or at least in Massachusetts. More and more, however, we come hither from everywhere in the United States, Canada, Europe, even the Far East. Many of us tarry here but a while, then move on to the most distant places; let us hope, with pleasant memories.

So a Wayland-Weston paper, unlike one printed for a factory town or a newly settled Western highway community, has an audience possessing a considerable critical faculty, discriminating as to ideas and tendencies exhibited, as well as to a newspaper's makeup and English composition. The newsgatherer may be swift as Mercury: the editor may talk like Jove; but their efforts are scrutinized by a whole family of jealous gods, some with eyes like Argus. If Mercury falters or Jove nods, let them beware!

At its start "The Crier" was the outcome of a real need. Two outside papers, one in Waltham, one in Framingham, tried to cover Weston and Wayland happenings. Their local correspondents worked hard, chiefly by telephone. Nevertheless, news of the peripheral towns was bound to be buried; and local circulation was limited. During World War II Wayland women had assembled a mimeographed weekly for the town's servicemen that proved popular at home also, but with their return it was dropped.

As time went on a group of thoughtful Wayland persons saw acute need for an effective local bulletin able to reach the whole town. The paper that resulted was not run as a money-maker, but as a public service. After it caught on sufficiently in Wayland, its field was extended to Weston. Advertisers, finding it useful, were willing to pay well for space. Thus across two decades the local weekly has expanded and developed.

So today we contemplate "The Crier," an awkward teenager no longer, but starting on the year that once, for a young man, was expected to end with receiving a gold watch and the right to vote. By that twenty-first year a youth, or a newspaper, might be expected to have arrived at a set of characteristics, a certain personality on which he could be sized up by friends and neighbors. Let us ask them: what are the

(See Page 56)

1st ANNIVERSARY SALE Firestone

Big Deals

Firestone Strato-streak 78 Sup-R-Belt

Quantity	Size	Special Price
10	E78.14	$28.75
16	G78.14	33.50
8	H78.14	36.75
14	H78.15	37.50

(Whitewalls only)

Firestone Champion 4-ply Blackwall Nylon Cord Tire

12	600.13	$10.95
18	775.14	18.15
14	825.14	20.15
10	775.15	18.95
8	815.15	20.95

(Whitewalls - $3 more)

Firestone 404 4 ply - Rayon W-S

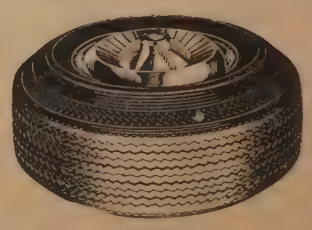
9	F78.14	$27.50
12	H78.14	33.20
6	F78.15	28.25
14	H78.15	34.00

Firestone "500" 78 2S 4 ply Rayon

4	E78.14	$30.05
12	G78.14	34.85
7	G78.15	35.75
13	H78.15	39.15

Front End Alignment	$8.95
Brake Reline	24.88
Oil Change	3.88
Wheel Balance	1.49

Item	Reg. Price	Special Price
Philco		
Component Set	$169.95	139.95
12" Portable T.V.	89.95	80.00
18" Portable T.V.	134.95	125.00
23" Color Console	529.95	475.00
14" Cubic Auto Refrig.	269.95	225.00
7000 BTU Air Cond.	229.00	198.00
Speed Queen Washer	209.95	189.00
Speed Queen Dryer	179.95	155.00
Deluxe 500 26" Boys	45.45.80	40.00
G.T.O. 20" Girls	36.88	33.88
U.S. Flag	4.95	2.95
Floor Mats	2.22	1.75
Car Cushions	2.99	1.99



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To Improve the Crier

(Continued from Page 55)

qualities to be looked for in a country weekly if it is to be a good citizen?

Basic, most of us would agree, is the obligation that first called The Crier into existence, to announce impending local events: celebrations, elections, hearings, plays, concerts; church, organization, and society meetings; and then after they have taken place, to record what happened and how. Along with these, readers want to hear about the unexpected: honors and gratifications that come to local people; and the adversities they suffer as well: accidents, fires, death, loss.

An honest local paper is bound to report some things that hurt: police and court news, public criticism of official actions. Reporters and editors alike wish it were not so. Writers for big city papers work more or less anonymously, or live outside the area. On a local paper everybody knows them. They meet relatives, neighbors, friends of those in the news at post office, store, lodge, church. It is difficult for both sides. Yet an exact report of facts, charitably presented, is likely to be less painful in the long run than unsubstantiated gossip, and sooner forgotten. By contrast, the pleasant and the joyous: weddings, births, honors, promotions, graduations, celebrations; clippings of these are filed in family chronicles to be reread with pride for

(See Page 57)

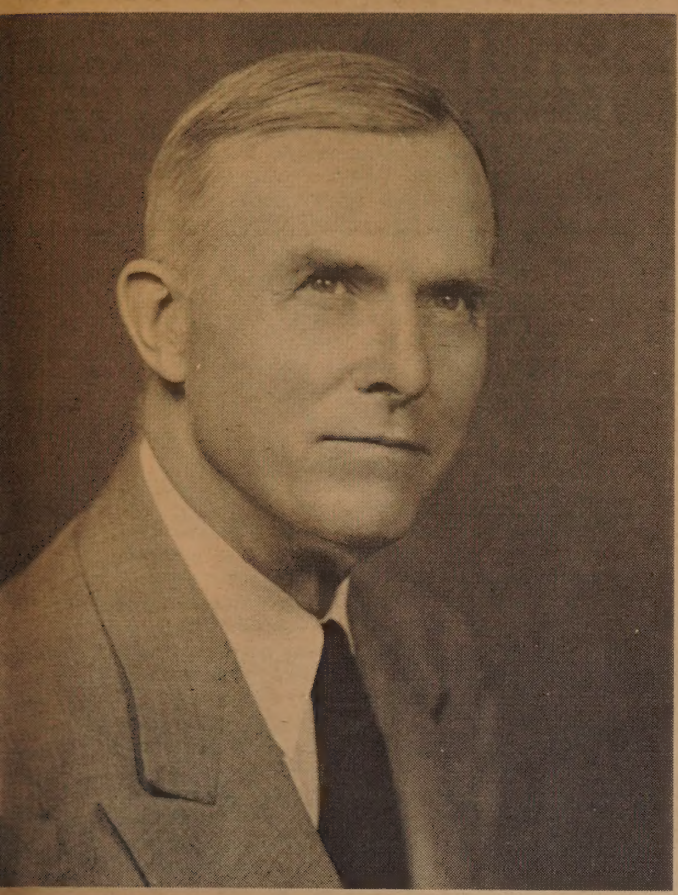
YOU WERE SUPPOSED TO STOP SMOKING ON JULY 1

Smoking up the air we live in, that is. Because that's the date the new state law banned outside burning. So the thing to do is burn indoors, *without* smoking. With a new Natural Gas incinerator (A.G.A. certified and permitted by law.) Burns anything burnable with virtually no smoke or odor. No more trips out with the garbage, no more driving to the dump every weekend.

A Natural Gas incinerator is a great way to stop smoking . . . and enjoy doing it. Call Boston Gas today.

Boston gas Natural Gas . . . the clean air fuel

Howard S. Russell



(1954 Photo)

Former moderator, state representative, for many years and currently the Crier's leading columnist.

(Continued from Page 56)

perhaps a century, or sent flying to every part of the world. But no name had better be mis-spelled or placed beneath the wrong photograph!

Aside from such fairly obvious matters, every issue of a good newspaper is a work of the imagination. What is important, like it or not? What do its subscribers want to read about: the substantial or the trivial? How is it best presented: spare, lean narrative (police news, auto crashes); full detail (bride's gown, lost child search, winning football)? What about makeup; front page? editorials? letter column? ads? readability?

In all such matters, how does the Town Crier stack up after two decades? One criterion is the judgment of the publishers of similar papers: its peers. An impressive display of honors gained in newspaper competitions decorates The Crier's bulletin boards. Another measuring stick is membership of the publication in an audit bureau that attests its subscription claims. The high rates, compared to similar papers, that "The Criers" advertisers (who serve as both judge and jury) are willing to pay, is a third.

Mechanically, and physically, our local paper is superior. The stock is of better quality than that used for most similar weeklies; the offset method by which it is printed makes for easy readability. Coupled with good photography, as a rule, and thoughtful makeup, most issues look attractive. Despite their sleepless Wednesday nights, the Crier's proofreaders shine by comparison with certain Boston dailies: their mistakes are ordinarily few.

The Crier is to be respected also because, with few exceptions, the material we find there is written specifically for its pages. There is very little of what the trade calls "boiler plate", shipped in from outside ready for use; or mimeographed releases from persons and organizations with an axe to grind, who furnish free copy, sometimes well prepared. A harassed editor can use this without expense to fill his columns and carry his advertising. The Crier's advertising department by the way does its job well. The ordinary reader has small conception of the difference in appearance of advertising copy as frequently handed in and its dignified and artistic presentation in the published newspaper.

Now we come to matters of content. Here is where question marks are most likely to come into use.

Does local political news get attention that sometimes appears excessive? Some think so. Our towns are not big cities, nor graft ridden. In general, we citizens trust the officers we elect, and we expect them to do the right thing whether their every move is watched or not, or every casual remark at a session repeated in detail. As our towns have grown in population, however, we do value highly the profiles of candidates that The Crier publishes before election, something that means much in making up our minds, and a help to the able candidate who lacks a substantial budget.

Are editorials at times unduly provocative? To this reader the letter columns from subscribers are often the most interesting reading in a magazine or newspaper, but is it desirable to arouse the animals to the point where these become acidulous?

(See Page 58)

'serendipitious' is the word for BRECK'S

Lots of nice things happen to you when you shop at BRECK'S — our shelves are loaded with fascinating and colorful items including some that you won't find anywhere else, from her and there and everywhere. That's why we say "serendipitious" is the word for BRECK'S. . .it's a store full of "delightful and unexpected discoveries"

have you visited our beautiful BATH BOUTIQUE?

Plush fingertip towels in lovely COLORS with lace borders or embroidered nosegays for the feminine touch at $2.75 each - or the more tailored look of velvet Stripes or French metallic braid for $2.50 each.

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Our Reg. Low Price 69.88 **44.88** Save 25.00

22" cut, 3½ H.P.
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5 H.P. Rider
25" Cut, 2 Speed
Reg. 227.00 **159.00**
4 - Only

5 H.P. Rider
Rear Mount Engine
26" cut 2-speed
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30" cut 4-speed
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SELF PROPELLED
(illustrated) Easy spin pull up starting, folding handle, fingertip height adjustment.
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Power Reel Mowers
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42" "Perma-Slate" top all aluminum leg & fitting, 3 pc. set - table & 2 curved benches in white or Avocado
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To Improve the Crier

(Continued from Page 57)

Could our local paper help us to know each other better? That is one great need in expanding suburbs. Our two towns are home for about 125 doctors, many in commanding positions in Boston medical life. Could the Crier give us profiles of some of them and their work? Our neighborhoods are full of college teachers, distinguished engineers and architects. One of our Brandeis professors recently published a historical work that merited reviewers praise. A Weston woman was one of only 39 just admitted to a fellowship for advanced study, the Radcliffe Institute. Why not acquaint us with some of these neighbors; and with the competent people as well who look after our libraries, highways, parks, and departments other than schools?

Is there an opportunity for fuller neighborhood news reporting? Small items need not be gossip, but couldn't a system be devised to let no death, birth, wedding, departure for the forces, or other personal event of importance go unrecorded? Could we not have more such excellent articles as have appeared from members of the Peace Corps, youthful travelers, persons with unusual assignments and experiences?

Then a look ahead. Could The Crier show leadership as to the future of our towns? Should we welcome duplexes and garden apartments? What might be planned for our ever-increasing areas of park, forest, and conservation lands? They represent a great investment, and a far greater potential, but are so far treated casually.

Shouldn't both towns be ashamed of their lack of sidewalks, bicycle paths, and riding trails: or are we waiting for a few more fatalities? What about our large brooks, now neglected: or are the only things we can envision for the future sewer systems and wider highways? Why should not living screens be started to blot out the noise and dust of turnpikes and Fitchburg railway? And are we going to leave that valuable potential, the Massachusetts Central roadbed that crosses our two towns, to the mercy of a bankrupt railroad?

These are but examples of fields where a lively local newspaper can stir natural lethargies, set brains to work, and render substantial service to its community. Our townspeople of Weston and Wayland value their "Town Crier." It has done well for twenty years. It is a compliment to the paper's publisher, editor, and staff if we, their readers, continue to hold them to great expectations.

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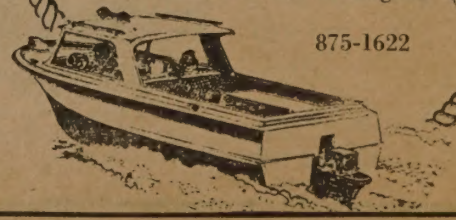

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CONSIDER
- Plumbing, Electrical, Carpentry
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- Painting and Wallpapering
- Window Washing
- Aluminum products
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Boston Globe calls us "Home repair clearing house."
Newsweek says, "No waiting, No worrying, No travel time."
McCalls magazine calls us, "Rx for Homeowners."
American Home magazine says, "Instant Fix-its."
The New York Times - "Homeowners Aided by AHA Repair Service."
The National Observer - "Homeowners at Last Get Emergency Home Repair."

1. **ONE-CALL EASE AND CONVENIENCE.** No matter what type of home repair or service you need - heating, plumbing, electrical, appliance or TV - you simply phone just one number. Call any time, day or night, 365 days a year.

2. **PLEDGED FAST EMERGENCY SERVICE** AHA guarantees to be at your home in a hurry when you need emergency heating, cooling, plumbing, refrigeration, electrical service... at any time.

3. **GUARANTEED QUALITY.** As a member of AHA, you not only save money but your satisfaction is guaranteed. AHA's servicemen are pledged to maintain our rigid standards of performance.

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6. **HOMEOWNERS NEWSLETTER** Interesting, informative with money-saving ideas and offers of special values on AHA merchandise and services.

7. **HOME IDEAS LIBRARY.** One of the largest, most up-to-date collections of books and periodicals on home beautification ideas, money-saving tips, do-it-yourself projects.

8. **PROTECTION FOR YOUR HOME AND FAMILY.** You will get decals which warn that AHA will pay $1000 for information leading to the apprehension and conviction of any person burglarizing a member's home.

9. **DISCOUNTS ON PRODUCTS FOR YOUR HOME.** Including Fuel Oil for 1.5c off Boston posted prices.

10. **NATIONAL SCHOLARSHIP PROGRAM.** $2000 annual cash awards.

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Please send me complete information on the benefits available through American Homeowners Association. I understand there is no cost or obligation to me and that no salesman will stop at my home.

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A	9 x 4.10 Green Wool Twist	$14.00	D	9 x 12 Blk & red Herculon	$69.00
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A	13.9 x 6.7 Green Nylon Tweed	$44.00	D	12 x 7.10 Turq. Nylon Twist	$39.00
A	9.9 x 15 heavy Nylon Loop Celaden	$69.00	E	12 x 8.2 Gold Tweed Herculon	$49.00
A	9 x 12 Blue Wool Twist	$79.00	E	9 x 11.5 Acrylic Gold Plush	$79.00
A	12 x 7 Beige Nylon Loop	$39.00	E	15 x 8.0 Green Loop Wool	$69.00
A	12 x 8 Brown Tweed Wool	$69.00	E	8.1 x 13.8 Blue Nylon Twist	$59.00
A	9 x 12 Blue Wool Twist	$79.00	E	7.4 x 14.11 Green Wool Twist	$69.00
A	15 x 6.8 Beige Herculon	$69.00	E	12 x 14.5 Cocoa Beige Nylon Plush	$129.00
B	12 x 13.6 Green Herculon RB	$89.00	E	15 x 7.9 Jade Blue Herculon	$69.00
B	12 x 12.11 Cocoa Nylon Twist	$89.00	E	12 x 12.11 Cafe Brown Nylon Twist	$119.00
B	10 x 14 Green Loop Nylon	$60.00	G	15 x 19.4 Cocoa Wool Twist	$179.00
B	12 x 11.5 Gold & Blk. Tweed Nylon	$89.00	G	15 x 14.7 Beige Plush Nylon	$139.00
B	12 x 9.2 Cocoa Wool Twist	$69.00	G	15 x 15.3 Martini Nylon Twist	$119.00
C	12 x 11.10 Beige Nylon Loop	$69.00	G	15 x 13 Green Wool Twist	$139.00
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